



# City of Evans, Colorado

## AGENDA

Evans Economic Development Advisory Council

Tuesday, March 26, 2013 – 7:00 p.m.

Evans Community Complex – 1100 37<sup>th</sup> Street

**City Council Chambers**

Advisory Council packets are prepared several days prior to the meetings. This information is reviewed and studied by the Council, eliminating lengthy discussions to gain basic understanding. Timely action and/or short discussion on agenda items does not reflect lack of thought or analysis. An informational packet is available for public inspection and is posted on our website at [www.cityofevans.org](http://www.cityofevans.org).

### **CALL TO ORDER**

### **ROLL CALL**

Chair	Cruz Moncivais
Vice Chair	Scott Riley
Members	Jane Bruce
	Fred Burmont
	Bill Garcia
	Ranelle Lang
	Kip McLeland

### **AUDIENCE PARTICIPATION**

(This portion of the Agenda is provided to allow members of the audience to provide comments to the EEDAC on items that were not considered on the current Agenda.)

#### **Economic Development Mission**

To aggressively attract, retain, expand and revitalize business to have a deliberately positive effect in the City of Evans.

#### **Economic Development Vision**

A robust and diversified economy with high quality development, balanced and healthy revenue sources, strategic infrastructure, long range planning and capacity for the future; leading to an expanding range of outstanding regional choices in jobs, housing, and recreational activities.



# City of Evans, Colorado

## **ADVISORY ITEMS**

- 1) Self Introduction of Guests
- 2) Approval of Minutes of February 26, 2013 meeting
- 3) Time and Date of Future Meetings
- 4) Staff Report for March
- 5) Focus of Committee: Existing Business Retention and Expansion
- 6) Committees and Assignments: Reports
  - a. Retain Existing Business
    - i. Dennis Oberhelman, Chair; Ranelle Lang
    - ii. Sales Tax Incentive Program, Cruz Moncivais
  - b. Attract New Business
    - i. Scott Riley; Chair
  - c. Primary Employment
    - i. Cruz Moncivais, Chair
  - d. Promoting Live, Work, Play in Evans
    - i. Fred Burmont, Chair
    - ii. Special Report on Staffing, Sheryl Trent (see staff report)
  - e. Strategy and Planning
    - i. Kip McLeland, Chair; Bill Garcia
- 7) Recruitment of New Members
- 8) Open Floor Discussion
- 9) Upcoming Meetings
  - a. B2B Thursday, March 28<sup>th</sup> 10 - 2
  - b. Open Discussion with City Council Tuesday, April 30<sup>th</sup> 6:00 pm

## **UPCOMING MEETING ITEMS**

### **Economic Development Mission**

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City of  
**Evans, Colorado**

**ADJOURNMENT**

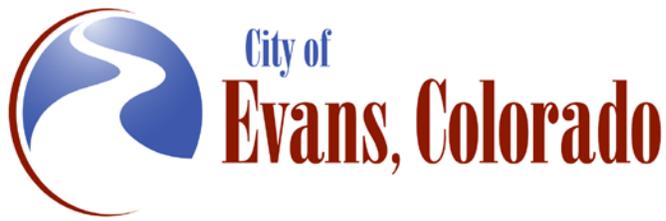
At 8:30 PM Chair will call for motion to continue unfinished items to the next meeting and adjourn.

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MINUTES  
EVANS ECONOMIC DEVELOPMENT  
ADVISORY COUNCIL  
Regular Meeting

February 26, 2013 – 7:00 pm

**CALL TO ORDER**

The meeting came to order at 7:00 p.m.

**ROLL CALL:**

Present: Jane Bruce, Fred Burmont, Cruz Moncivais

Absent: Dennis Oberhelman, Scott Riley, Bill Garcia, Ranelle Lang, Kip McLeland

NO QUORUM – NO BUSINESS WAS CONDUCTED DURING THIS MEETING

**AUDIENCE PARTICIPATION**

There were no audience members.

**ACTION ITEMS – no action taken**

Minutes of January 22, 2012 meeting were reviewed. Ms. Bruce corrected the minutes to reflect her selection of the Live/Work/Play Committee. There was a spelling correction made to the signage program discussion, removing the number 8. Mention was added for Mr. Pickens' retirement and move to Nebraska. No other changes were suggested.

**DISCUSSION ITEMS**

[Staff Report for January](#)

Some suggestions were made regarding the B2B event: contacting Pam Shaddox, Maria Secrist, USDA, Upstate, and Wells Fargo for resources. A link to the shop and dine map was suggested for the application on the Greeley Chamber web site.

[Open Floor Discussion](#)

Mr. Moncivais reviewed information about student loans in the regional area, and information from the US Department of Labor. Additionally, he indicated he would contact Rhonda Williams to see if there was an interest in being a member.

Ms. Trent suggested that the committee focus their energy and time on our existing local businesses. They create 80% of the growth in the area, and provide a very real Return on Investment that the EEDAC can use to concentrate our efforts. Mr. Burmont supported that idea.

**ADJOURNMENT:**

Chairperson Cruz Moncivais ended the meeting at 8:30 p.m.

NOT YET APPROVED