



# City of Evans, Colorado

## AGENDA

Evans Economic Development Advisory Council  
Tuesday, January 28, 2014 – 5:30 p.m. – 7:00 p.m.  
Evans Community Complex – 1100 37<sup>th</sup> Street

Advisory Council packets are prepared several days prior to the meetings. This information is reviewed and studied by the Council, eliminating lengthy discussions to gain basic understanding. Timely action and/or short discussion on agenda items does not reflect lack of thought or analysis. An informational packet is available for public inspection and is posted on our website at [www.cityofevans.org](http://www.cityofevans.org).

### **MEMBERS**

Chair	Cruz Moncivais
Vice Chair	Scott Riley
Members	Jane Bruce
	Bill Garcia
	Ranelle Lang
	Kip McLeland

### **AUDIENCE PARTICIPATION**

(This portion of the Agenda is provided to allow members of the audience to provide comments to the EEDAC on items that were not considered on the current Agenda.)

### **ADVISORY ITEMS**

#### **Economic Development Mission**

To aggressively attract, retain, expand and revitalize business to have a deliberately positive effect in the City of Evans.

#### **Economic Development Vision**

A robust and diversified economy with high quality development, balanced and healthy revenue sources, strategic infrastructure, long range planning and capacity for the future; leading to an expanding range of outstanding regional choices in jobs, housing, and recreational activities.



# City of Evans, Colorado

- A. Chair and Vice Chair Selection Discussion
- B. Staff Updates
- C. Work Plan for 2014
  - a. Shop Local Campaign Discussion
  - b. Wayfinding Signs
- D. Meeting Schedule for 2014
- E. Open Discussion

## **UPCOMING MEETING ITEMS**

## **ADJOURNMENT**

At **7:00 PM** Chair will call for motion to continue unfinished items to the next meeting and adjourn.

### **Economic Development Mission**

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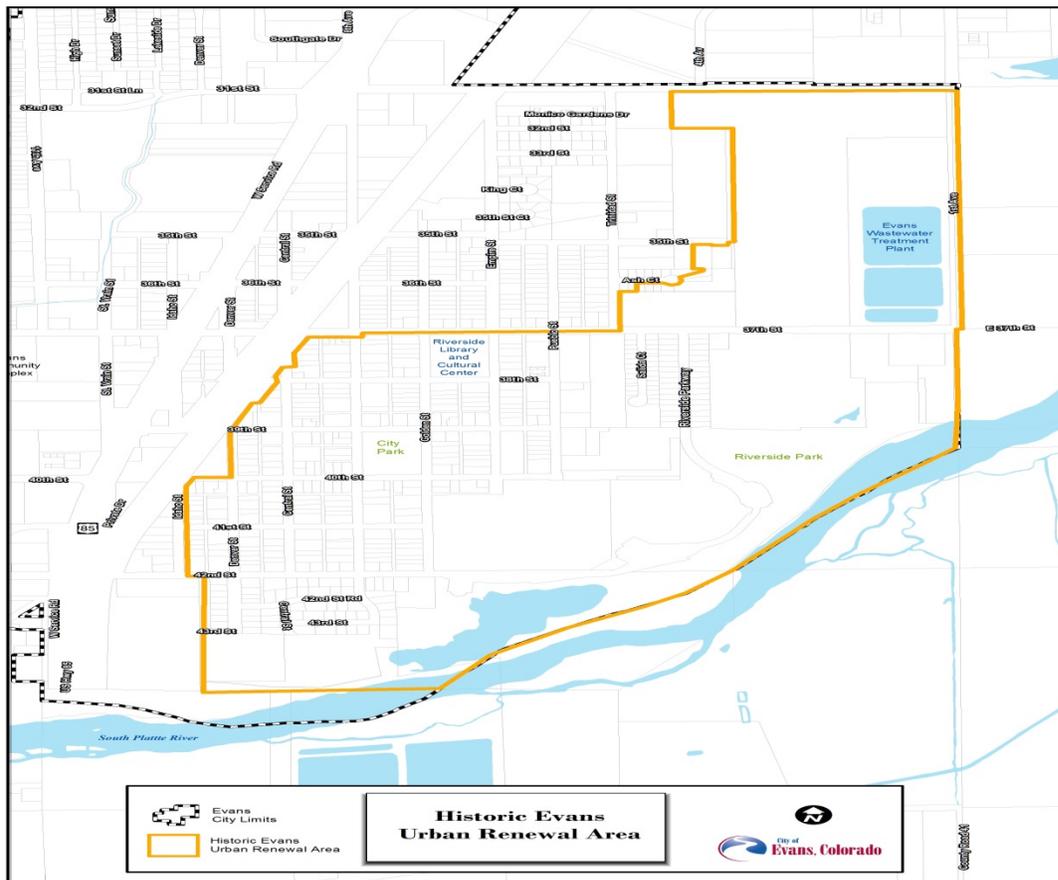
## Staff Updates January 2014

### Flood Recovery Efforts

The second Council meeting of the month is scheduled for a full update on flood recovery efforts. A weekly Action Plan update is emailed out to any interested party and posted on Drop Box, so please let staff know if you are interested in receiving any of that information!

### Historic Evans URA

This new Urban Renewal Area was adopted the evening of January 7<sup>th</sup> by the City Council. It takes the area of the flood into consideration for urban renewal projects.



## Historic Evans Master Plan

A Citizens Task Force was appointed to help with the Master Plan for the Historic Evans Area. They will hold their first meeting the night of January 30<sup>th</sup> and will work immediately on a request to have a consultant assist with that Master Plan. We anticipate an 18 – 24 month process for adoption of that plan, which has many sub plans (such as a river corridor plan, a transportation plan, and more).

## Highway 85 URA

The Master Plan for the Highway 85 URA is scheduled for adoption on February 18<sup>th</sup>. This Master Plan addresses general land uses, transportation corridors, and types of businesses located within that corridor. The next step after adoption of the Master Plan will be to further refine zoning, develop more specificity for Section 19.62 of the code, and adopt a Project Description for a specific redevelopment project (if a project moves forward). There is a copy on the website if you would like to review it at any time!

## South Platte River Corridor Master Plan

The City has hired Dave Michaelson of Rock Creek to prepare the Master Plan. We have also applied for a state grant to do some technical studies on the South Platte (hydrology, testing, etc) as we begin to focus on the spring run off and the next flood. Dave will be meeting on a regular basis with constituents and land owners, and we anticipate the plan to be ready for adoption in July of 2014.

## Riverside Library and Cultural Center

FCI Constructors, our contractor for the new library, has demolished the original building and begun construction. The next step is to demolish the existing museum building. The opening date for the new Library is scheduled for August of 2014, and we will have a “dry in” celebration in April that will include a time capsule. We continue to raise funds for specific parts of the project that we cannot currently afford, such as the children’s park and playground area, a community garden, and several meeting rooms. We are starting the process to find a lessee for the coffee shop as well.

## Shop Local Campaign

This project will be unveiled in spring of 2014 and will include the following:

Free membership for businesses located in Evans

Limited to the first 50

Perks include:

- Special listing on website to include logo, coupons, and more

- Promotion in newspaper, on website, and on Facebook

- Promotional materials including posters, bags, decals and more

We have a slogan and a draft logo, and need to develop the marketing materials, a marketing plan, then reach out to existing businesses and have them sign up for the program. It is our intent to develop this program into a self-sustaining project that can then be adopted by a local business or non profit organization.

### Wayfinding Signage

All of the standalone signs have been installed! We intend to add information to those signs as needed and necessary. The first of our private/public signs has been installed at 11<sup>th</sup> Avenue and 29<sup>th</sup> Street for the Monfort/Sunrise Clinic (their sign is in red; otherwise it is our standard way finding sign). We will continue to install the “toppers” along the Avenues of Evans and more “Welcome to Evans” signs. We do not have a Phase III planned for 2014 due to flood expenditures, but will continue to evaluate and monitor the signage program. Bilt Rite Signs is our contractor for this project.

### Shop and Dine Map/Web Page

We are updating this twice a year, so new businesses will be added and updated in late January of 2014. We have also enabled some new features including a place for a logo, additional information about the business, and potential coupons or other information. This will be part of the Shop Local Program implemented in 2014.

### Current Development

Project	Type	Contact	Status	Notes
Bell Oil Supply	Site Plan	Zach	Responded Nov. 5	
Cave Creek Phase III	PUD Amendment	Zach	Awaiting Pre App	
CDOT	Pre Application	Sheryl	Site Plan In	Nov 12 Discussion
Riverside Library and Cultural Center	Site Plan Application	Zach	AT CONSTRUCTION	Permit Issued
Union Colony School	Revisit Site Plan Issues	Sheryl	Comments in from Parks and Plng	Scott reviewing LNSC
Outdoor Storage Issues	Vanderwahl, Lundvahl, DeJohn	Kyle	Letters out, plans in, reviewing	
Printz Garage	Variance	Zach	Awaiting BP	
Prairie View Middle School	Site Plan	Baseline	Engineering Comments out to Applicant	Nov 12 Discussion
1st and 31 <sup>st</sup>	Annex and Zone	Baseline	Pre Application	Due Nov 12
Fast Break Restaurant	Addition of Use	Zach	Pre Application	Due Nov 5
Energes Services	Site Conversion. Fun Center	Baseline	Pre Application	Due Nov 12
2800 11 <sup>th</sup> Ave	Former Auto Dealer / Vacuum Shop	Baseline	Pre Application	
Driftwood Commercial	Rezone Request	TBD	Pre Application	Pre App Dec 17
WWTP Solar	Site Plan/Building	Zach	Pre Application	Pre App Dec 17

Panels	Permit			(Internal Discussion)
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	New Project-Pre App
	Pre App out... Awaiting Response
	Construction Phase
	DRT Enforcement Project
	Official DRT Review

## New Business Licenses

This is the list of new businesses located in Evans (a physical building or a home based business in Evans).

	<b>Business/Doing Business As</b>		<b>Address</b>		<b>NOB</b>
<b>Ferrari Color Inc</b>	Ferrari Color	801-355-4124	1550 Gladiola Street	Salt Lake City, UT 84104	Custom graphics
<b>Jerry Wildin</b>	Jerry's Roofing	970-667-1269	115 E 2nd Street	Loveland, CO 80537	Residential roofing contractor
<b>Chris Seel</b>	D&B Lockworks LLC	970-330-1030	2514 Marina St	Evans, CO 80620	Locksmith
<b>Smartlawn Sprinkler Systems LLC</b>	Smartlawn Sprinkler Systems LLC	970-336-9540	2889 Sterling Drive	Loveland, CO 80538	Residential sprinkler service
<b>Jeff D. Zeigler</b>	Zeigler Carpentry	970-302-2125	5212 W 27th Street	Greeley, CO 80634	Residential construction
<b>ACSI Inc</b>	Pixie Dust Services	970-667-7693	405 S 21 Street	Laramie, WY 82070	Cleaning services
<b>Greg Hewell</b>	Creative Home & Basement Finishes	970-566-1467	37090 Soaring Eagle Circle	Windsor, CO 80550	Basement finishing
<b>Quality Constructors LLC</b>	Quality Constructors LLC	970-302-4346	1424 12th Avenue	Greeley, CO 80631	General contractor
<b>Premier Roofing Inc</b>	Premier Roofing	970-484-7663	3201 E Mulberry	Fort Collins, CO 80524	Roofing Restoration
<b>Wabtec</b>		412-825-1196	1001 Air Brake Bldg	Wilmerding, PA 15148	
<b>Titan Machinery Inc</b>			644 East Beaton Drive	West Fargo, ND 58078	
<b>Gregory Wayne Taylor</b>	Noco Premier Transportation	970-581-5554	2628 52nd Ave	Greeley, CO 80634	Transportation
<b>Rich Rodriguez</b>	Chain Gang Yard Services	970-405-2549	3923 Eagles Nest Drive	Evans, CO 80620	Landscaping and sprinkler installation
<b>United Glassware and China Inc</b>	The Restaurant Source	303-296-1684	5005 Washington Street	Denver, CO 80216	Restaurant equipment & supplies
<b>Kauffman Drilling Company</b>	KDC	303-825-4822	8979 WCR 22	Fort Lupton, CO 80621	Oil & Gas Drilling contractor
<b>Lit'l Bit Bar &amp; Grill LLC</b>	Lit'l Bit Bar & Grill	970-576-2044	3620 35th Avenue	Evans, CO 80620	Bar & Grill