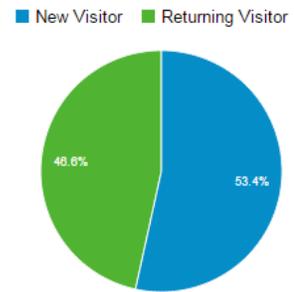
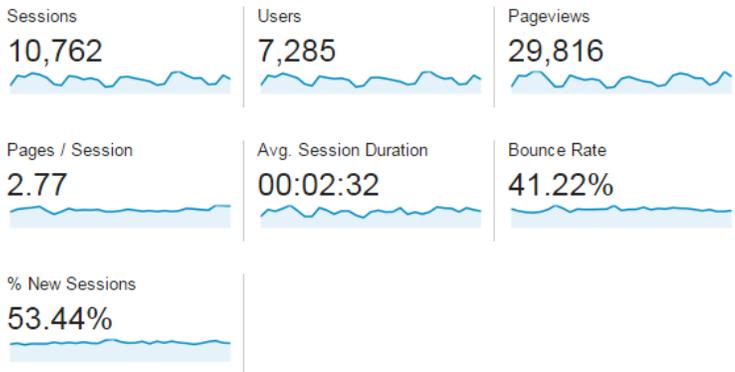


**City Manager
Monitoring Report
November 18, 2014**

Below is a compellation of updates and projects that are either new or have changed since the last City Council meeting.

➤ **COMMUNICATIONS**

GOOGLE ANALYTICS FROM OCTOBER 12 – NOVEMBER 11

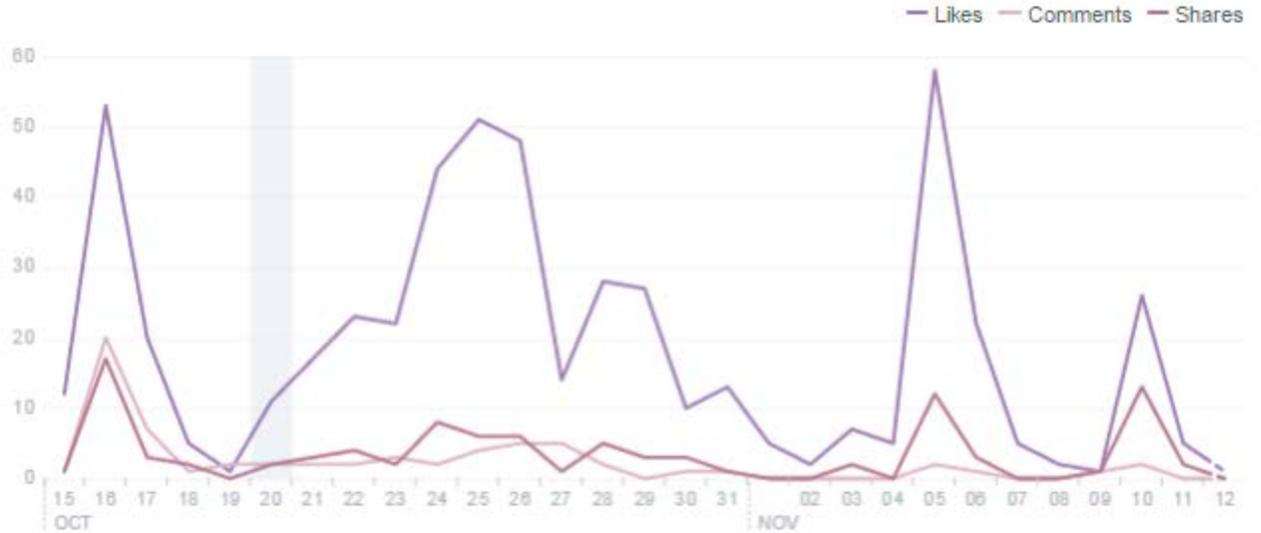


Device Category ?	Acquisition			Behavior	
	Sessions ?	% New Sessions ?	New Users ?	Pages / Session ?	Avg. Session Duration ?
	12.75% ▲ 10,762 vs 9,545	14.88% ▼ 53.44% vs 62.78%	4.02% ▼ 5,751 vs 5,992	21.03% ▲ 2.77 vs 2.29	11.85% ▲ 00:02:32 vs 00:02:16
1. mobile	11.36% ▲ 3,224 vs 2,895	-16.54% ▼ 54.78% vs 65.63%	-7.05% ▼ 1,766 vs 1,900	19.59% ▲ 2.14 vs 1.79	13.39% ▲ 00:01:38 vs 00:01:27
2. tablet	-19.69% ▼ 612 vs 762	-2.33% ▼ 57.68% vs 59.06%	-21.56% ▼ 353 vs 450	25.93% ▲ 2.75 vs 2.18	5.28% ▲ 00:02:04 vs 00:01:58
3. desktop	14.50% ▲ 6,926 vs 6,049	-15.34% ▼ 52.44% vs 61.94%	-3.07% ▼ 3,632 vs 3,747	20.97% ▲ 3.07 vs 2.54	11.41% ▲ 00:03:00 vs 00:02:41

REGARDLESS OF OUR USE OR OPINION ABOUT SOCIAL MEDIA, IT DOES MAKE A DIFFERENCE. HERE ARE SOME EXAMPLES OF THE TYPES OF POSTS OUR COMMUNITY WANT TO SEE.

Likes, Comments, and Shares

These actions will help you reach more people.



City of Evans

Posted by Jess Scheopner [?] · November 5

The holidays are coming up, so look great for your family and friends by making an appointment at Shop Local Member Hue Salon! With several hair, nail, and skin services to choose from, you're sure to look and feel great!

Show support for the small businesses that are vital to communities like ours. Shop Local. Shop Evans.

HUE SALON

THIS SHOP LOCAL SHOUT OUT FOR HUE SALON RECEIVED 14 SHARES AND 1850 VIEWS



City of Evans

Posted by Kristan Williams [?] · October 25

Evans Police Commander Chad Harding and Officers Bobby Gallegos and Will Haslett join Mayor John Morris and City Manager Aden Hogan at Union Colony Elementary School to share with 2nd graders how cities work. Thanks for all you do!



THIS POST ABOUT ADEN, JOHN AND POLICE OFFICERS TALKING WITH ELEMENTARY SCHOOL CHILDREN RECEIVED 2007 VIEWS AND 41 LIKES. COMPARE THESE WITH...



City of Evans

Posted by Kristan Williams [?] · November 5

Election Results are in! Check out how Evans residents voted on our ballot issues at www.evanscolorado.gov



Like · Comment · Share



Valerie Stubbings and Matt Evans like this.



Write a comment...



47 people reached

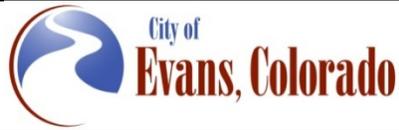
Boost Post

BOTTOM LINE? THE FEEL GOOD STORIES ARE WHAT PEOPLE WANT TO SEE AND WHAT REINFORCES A SENSE OF COMMUNITY.

➤ **COMMUNITY DEVELOPMENT**

**Building Department
Construction Activity Comparative
Analysis**

		October 2014	October 2013	YTD 2014	YTD 2013
New Single Family Dwelling Units	# of Permits Valuation	4 602,007	3 574,734	29 4,728,391	19 2,678,803
Single Family Footing & Foundation Only	# of Permits	0	0	7	1
New Multi-Family Dwellings Units	# of Permits Valuation	0	2 2,283,060	4 1,374,268	10 11,415,300
Multi-Family Footing & Foundation Only	# of Permits Valuation	0	0	0	0
Residential Additions and Remodels	# of Permits Valuation	11 140,717	4 42,213	131 1,292,501	94 966,108
New Commercial Projects	# of Permits Valuation	0	0	8 6,259,386	6 1,438,840
Commercial Footing & Foundation Only	# of Permits Valuation	0	0	0	0
Commercial Additions and Remodels	# of Permits Valuation	1 165,000	0	25 2,293,983	14 746,296
Miscellaneous Permits	# of Permits Valuation	22 85,627	452 3,931,610	477 2,511,387	1,299 9,965,292
Mobile Home Permits	# of Permits	1	0	59	6
TOTALS	# of Permits Valuation	39 993,351	461 6,831,617	740 18,584,683	1,449 27,215,913



Development and Construction Projects In Progress

	Project	Type	Location	Description	Stage	Staff
A	CDOT	Site Plan	1004 42 nd St (Lot to the south)	Park n Ride	Development Agreement Negotiations	Zach
B	Prairie Heights Middle School	Construction Drawings	3737 65 th Ave.	New Middle School to replace John Evans	Under Construction	Dawn
C	Driftwood Commercial	Concept Plat	2485 and 2435 37 th St.	Concept Plan for Duplex	Awaiting Application	Sean
D	Bonanza Creek	USR-Communication Tower	4301 Industrial	Addition of Communication Tower	Under Construction	Sean
E	Werning	PUD Amendment	23822 WCR 33.25	Apply Zoning to PUD	City Council- Nov 18 (to be continued)	Sean
F	Moser Property	Review Site Plan	2800 11 th Ave.	Need improvements in order to rent the property	Comments out to applicant	Sean
G	Envirotech Transload	Grading Plan	6850 47 th Ave.	Frac Sand	Grading Approved for less than 5 acres	Dawn
H	Envirotech Transload	Site Plan	6850 47 th Ave.	Frac Sand	Traffic Study and remaining grading plan	TBD
I	Annexation Near Envirotech	Pre-Application	Property west of 6850 47 th Ave.	Frac Sand	Awaiting Application	TBD
J	Evans Commerce Park	Annexation	1 st Ave. and 31 st St.	New Commercial Industrial Property	City Council - Postponed	Zach
K	Evans Commerce Park	Zoning	1 st Ave. and 31 st St.	New Commercial Industrial Property	City Council – Postponed	Zach
L	Evans Commerce Park	Land Use Map Amendment	1 st Ave. and 31 st St.	New Commercial Industrial Property	City Council – Postponed	Zach
M	Evans Transload Facility	Pre-Application	Old Ethanol Plant	Crude Oil Rail Transfer Facility	Comments out to applicant	TBD
N	South Philly Cheese Steak	Tenant Finish	2903 37 th St.	New Restaurant	Under Construction	Zach
O	Evans 22 Wells	USR	35 th Ave. and 49 th St.	Oil Wells	No formal application rec'd	Sean
P	Bella Vista	Pre-Application	333 37 th St.	Redevelop existing mobile home park	Concept Plan	Zach
Q	Pizza Street & Office Space	Tenant Finish	2907 & 2905 37 th St.	New Restaurant & Office Space	Approved	Zach
R	Warehouse/Office	Pre-Application	1104 42 nd St.	New Warehouse & Office	Comments out to applicant	Sean

➤ **ECONOMIC DEVELOPMENT**

Project Updates

Library Project: Done! The community celebration and grand opening will be this Saturday, October 18th from 10 – 2. Please come and check out the meeting room, the board room, the café (open later in November), the community garden area, and of course the Library! See the museum displays and admire the two outdoor murals from local artists. The rental rooms will seat over 300 at round tables...so let the community know there is room for weddings, dinners and receptions!

Shop Local Program: It's on! We have our official Shop Local members and are creating the final map to send out. Members have been individually visited, provided poster and decals as well as bags and handouts for members! We will be taking out full page ads in the Greeley Tribune in October and November, and members are already being highlighted on our FaceBook and Twitter sites. Shop Local Saturday is November 29th, 2014.

Farmer's Market: We will have a small Farmer's Market at the RLCC grand opening, with our full Farmer's Market opening in late spring of 2015 on site. We have a Farmer's Market Manager under contract and are very excited to bring this to Evans!

Murals: The Weld County community health campaign--Make TODAY Count!-- is sponsoring an Evans community mural projects throughout the community this summer. The mural in City Park was ready to go for EvansFest and was awesome.

[Long Range Planning Updates](#)

Historic Evans Master Plan: Matrix is our consultant for the Master Plan, which is due in mid 2015 and is well underway. They will be holding even more public meetings to talk about the Evans Riverside area (the name chosen in the survey for the east side of Evans) The survey is completed and closed as of August 29th. The next opportunity for public comment will be at the RLCC grand opening celebration. Our Citizens Task Force has been charged by the City Council with oversight of this master plan, which was funded by DOLA.

Riverside Park Master Plan: THK is done with their conceptual design process, and has a final meeting with the Task Force on October 23rd, then City Council approval of that design on November 4th. A final master plan will be presented in the spring of 2015 after additional meetings with FEMA and engineering studies are completed. THK was given three tasks: to develop an inventory of existing park and recreational assets, to determine from a citizen survey and other information what facilities and assets are needed and wanted in Evans, and to then recommend a location and priority for each of those functions. THK will also be at the grand opening of the RLCC with the most current suggestion for the development of the park.

South Platte River Master Corridor Plan: This grant from CWCB was awarded to the City, and we have received a CDBG DR grant to allow for some planning staff that would then help manage this grant (Chad Reischl is due to start October 28th). The work is an engineering/water study of the South Platte from the St. Vrain down to the influx of the Poudre River, and Brian Murphy from CDMSmith is our main consultant. We have had one meeting in September, and our upcoming meetings include:

- Coalition Meeting on October 23rd
- Community Meeting on November 6th

Trails: The City did receive a grant to replace damaged trail systems (along with the FEMA reimbursement for damage) and, while this does depend on a number of other decisions, a new trail system could be constructed this fall. Those other decisions involve the trash underneath the trail location, the berm and what repairs might be necessary, and the actual construction content of the trail (Concrete? Crusher fines? Other surfacing?)

Retail Strategy

Highway 85 and 31st Street is the focus of our retail strategy efforts. All four corners are being considered for land use, design and projects that may benefit the long term financial sustainability of the City. In September the ERA closed on the 12 acres that comprise the land west of Highway 85 and south of 31st Street, and we are now actively recruiting developers and tenants for the site.

Urban Renewal

Highway 85 Plan Area: The final code sections were adopted in September, and the final zoning and mapping was adopted in early October. The final steps of the adopting a new zoning map and a new future land use map will be handled in October and early November.

Historic Evans Plan Area: This is being driving by the Master Plan (see information on Matrix Consulting above). There may be a few projects, such as multi-family housing, that the ERA could support in the areas most affected by the flood while we go through the process.

Building Activity

Project	Type	Location	Staff Assigned	Contact Info	Status	Date Submitted	Date Due/Expires	Notes
CDOT	Site Plan	1004 42 nd St (Lot to the south)	Zach	970.475.1111 Email	Site Plan In			Resurrected!!!
Moser Property	Site Plan	2800 11 th Ave	Sean	970.475.1167 Email	Site Plan	8/4/14	8/26/14	Comments Out to Applicant
Driftwood Commercial	Concept Plat	2485 and 2435 37 th St	Sean	970.475.1167 Email	Awaiting App	Pending	9/2/14	Concept Plan for Duplex
Meraz MFG Home	Pre-App	37 th and Pueblo (SE Corner)	Sean	970.475.1167 Email	Pre-App	03/12/14	09/12/14	Limbo
Varco	Variance	4000 Carson Ave	Zach	970.475.1111 Email	Denied	6/4/2014	07/08/14	Denied By Council
Moser Crematorium	Code Amend	Commercial Zones	Sean	970.475.1167 Email	Council			Approved
Behring Property	Pre-App	120 37 th St	Sean	970.475.1167 Email	Pre-app	5/13/14	11/13/14	RV Park for Oil Workers
Werning	PUD Amendment		Sean	970.475.1167 Email	PUD Amendment	7/1/14	8/5/14	CC- Nov 18
Tender Care	USR-Daycare	3451 23 rd Ave	Sean	970.475.1167 Email	Approved	6/10/14	8/5/14	Approved
Envirotech Transload	Traffic Study	6850 47 th Ave	Dawn	970.475-1160 Email	Awaiting Traffic Study	8/5/14	2/5/15	Grading Submitted
Evans Energy Park	Annexation	1 st Av. And 31 st St	Zach	970.475.1111 Email	Comments Out	8/26/14	9/16/14	Reso to CC, Sept 16
Evans Energy Park	Zoning	1 st Ave and 31 st St	Sean	970.475.1167 Email	Comments Out	8/26/14	9/16/14	
Evans Energy Park	Land Use Map Amendment	1 st Ave and 31 st St	Zach	970.475.1111 Email	New App	9/23/14	10/14/14	
SRC Wells	USR		TBD	TBD	USR	10/8/14	11/4/14	Lots of issues
Bella Vista	Pre-App	333 37 th St.	Zach	970.475.1111 Email	Redevelop	8/26/14	2/26/15	Concept Plan
Transload Facility	Pre-App	Old Ethanol Plant	TBD	TBD	Pre-App	9.9.14	3.9.14	

➤ **FINANCE**

BUSINESS LICENSE RENEWALS AND SALES TAX LICENSES HAVE BEEN MAILED

WORK CONTINUES TO HELP RECONCILE AND TRACK THE GRANT DOCUMENTATION RELATED TO THE MANY GRANTS WE HAVE RECEIVED.

➤ **POLICE**

OFFICER MICHAEL YATES WAS NOMINATED FOR OFFICER OF THE YEAR AT THE ANNUAL YOUTH AND FAMILY CONNECTIONS HERO'S GALA LAST THURSDAY. HE WAS NOMINATED FOR HIS OUTSTANDING WORK ON THE HIGHLY SUCCESSFUL COMMUNITY SAFETY EVENT THIS YEAR. ALTHOUGH HE DID NOT ULTIMATELY RECEIVE THE AWARD, HIS NOMINATION IS A VERY IMPRESSIVE RECOGNITION OF HIS DEDICATION AND EFFORTS TO OUR COMMUNITY.

ONE OF OUR RECENT HIRES, JAY WEBER, RESIGNED THIS WEEK. WE WILL BE MOVING FORWARD TO HIRE FOR TWO CURRENT VACANCIES.

➤ **PUBLIC WORKS**

OPERATIONS

Potable Water

- Getting meters that are not reading replaced both inside and out. We had to replace a lot of the larger meters this last go around.
- There have been 556 radios swapped out in October.
- We will stop changing Radios on 11-12 so that Billing can get ready

NP Water

- Shut down

Irrigation

- Shut down. Started making some leak repairs
- Working on scheduled maintenance

Streets

- Spent all week sweeping and getting caught up with that.
- CDOT sweep "85" this week. So we officially take over both ROW mowing and sweeping "85".
- There was some mention that we would need to be starting concrete replacement on the highway also. I told them they would need to get someone from their upper management to send that decree down to our City Hall.
- We will be placing base on 1 Ave, Tuesday 11-4-14 so that on Wednesday 11-5-14, Weld County will come in and "dust control" that area. We plan on using the material we built the road into Eastwood Village for this project.
- Sweeping, a little mowing and working on catching up with sign and other ROW maintenance issues.

Fleet

- Still waiting on boxes for new Parks and Waste Water trucks.

ENGINEERING

- Grant Projects
 - 35th Avenue Widening: HDR is working on the construction plan updates.
 - Evans Ditch Trail: Landmark Engineering is updating the ROW inventory map. Staff is working on getting answers on design as well as

- setting up a neighborhood meeting.
 - US 85 / 37th Street Access Control Plan: Working with CDOT for traffic signal funding. Will bid in summer of 2015.
 - US 85 / 31st Street: Received the design DBE goal today with a go ahead to put together the RFP. Will advertise for design soon.
- Flood Projects
 - 1st Avenue / 37th Street: Working on project write up to the state. Submitting reimbursement for temp repairs. Will bid in spring.
- Industrial Parkway / Brantner Road / 49th Street: Will bid in spring.
- 2014 Asphalt Overlay Project is complete with the exception of the intersection at 35th Avenue / 49th Street. This area will be complete as soon as 65th Avenue south is open.
- Continuing to monitor the PHMS project off-site utility construction. Pavement Marking only outstanding item to open 65th Avenue south of 37th Street. Hopeful to open this week.
- Application for the call for projects is due today at 5:00 p.m. (65th Avenue Widening)

WASTE WATER

- O & M duties at both plants.
- Working with Carlos on requesting quotes for repair or replacement of the leveling pipe between Lagoon #1 and #2 and underground electrical repairs (both permanent repairs due to the flood).
- Quarterly jetting of trouble areas.
- Assisted with the installation of the sewer flow meter at St. Michaels.
- Administrative time spent in meetings (PW Staff, Compensation and Classification, WW Project Team) and interviews for Civil Engineer position.

PARKS

- Need a determination on the utilities for Salida Court.
- The quote for tree removal at 4001 Burlington came in at \$11,000. We could remove some of the smaller trees but do not have the equipment to do the entire job. - Should we vacate that street?
- We will continue to mulch leaves until they are gone or the weather stops us.
- Beginning the process to fill new parks tech position.