

We are Evans!

Established 1869

Community and Economic Development
 Evans, Colorado • 80620 • 970-475-1112

February 25, 2011

2010 is over! We are looking forward to an eventful year in 2011, including several major annexations (which are in various stages of our development process) and a heightened level of economic development activity. Our revenue, including sales tax, far exceeded our expectations last year and we don't see any signs of that trend slowing down. Several new businesses have opened in Evans last quarter as well, and we welcome all of our new residents! Questions or comments? Please call Sheryl Trent at (970) 475-1112 or email her at strent@ci.evans.co.us.



Riverside Park in Winter

New Business

We had two new businesses open up in the City this last quarter. Welcome to Evans!

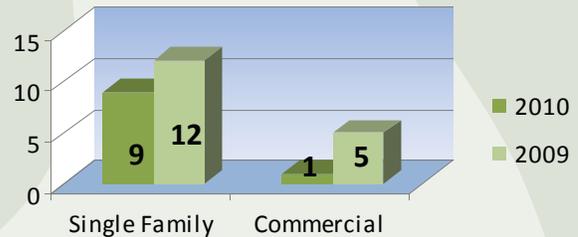
- Studmuffin - restaurant & deli
3505 11th Avenue #4
- CDQ Enterprises, LLC – product design
1613 37th Street

The Short Story

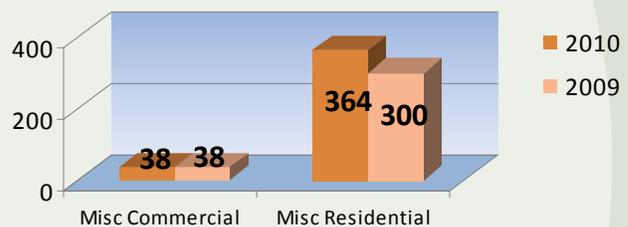
Building Permits

Building permits picked up in the last quarter of 2010, and we ended the year with a larger number of permits than in 2009. In keeping with the trend we saw at the beginning of the year, the permits were for smaller projects, so while we processed more permits, the overall valuation of those projects was not as great as in 2009. We continue to see activity in the commercial sector and some growth in the single family residential sector as well. We expect both of these areas to grow in 2011.

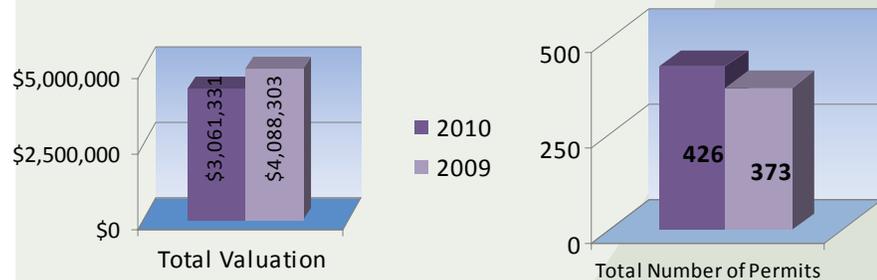
New Building Permits (January through December)



Other Building Permits (January through December)



Year-To-Date Totals



2010 Infrastructure Projects

Construction season will be twelve months long this year as we continue working on a couple major infrastructure projects through the end of 2010. Right now, we're putting the final touches on construction of the West Service Road Bike/Pedestrian Trail. As we mentioned before, this project beautifies and greatly improves pedestrian safety and access to businesses lining the western edge of the US 85 corridor. We're also gearing up for the 23rd Avenue Outfall Project, a much needed storm sewer project south of the Ridge at Prairie View Subdivision as well as a small grant-funded trail project just north of the Chappelow Open Space.

West Service Road (WSR) Bicycle/Pedestrian Trail (ARRA Funds – Stimulus)

- New concrete trail following the west side of WSR.
- Located between the South Platte River and 31st Street.
- Also includes construction of concrete curb and gutter for many sections.
- Construction began in March and is scheduled for completion in late October.
- Grant funds awarded for this project totaled \$629,000.



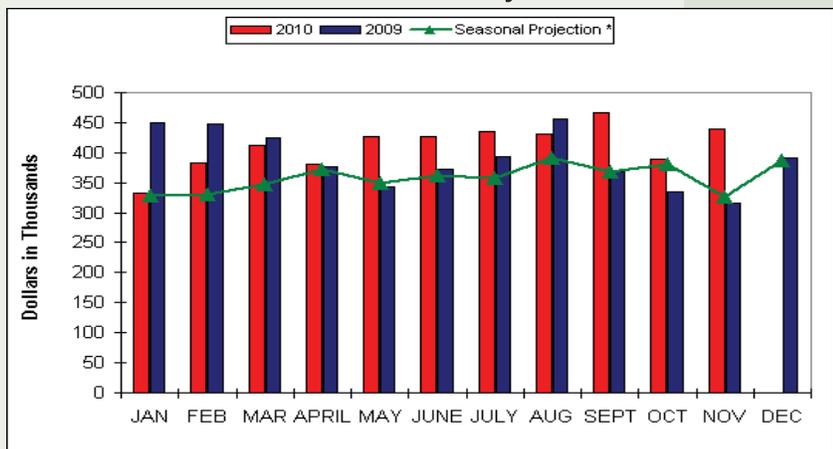
A completed portion of the West Service Road Bike Trail near the Great Outdoors RV Company

Evans Sales Tax Update

As of January 1, 2011 the City of Evans will collect our own sales tax. In the past the State of Colorado collected that tax and then remitted it to the City, which caused unnecessary delays, errors, and confusion. It is our intent to make the process more customer responsive and efficient and improve our sales tax revenues. We will now be able to report our January collections in February, so if you would like to get that information let Jessie Pacheco know at jpacheco@ci.evans.co.us and she will put you on the email list to receive our sales tax updates.

	Monthly Collections 2009 ¹	YTD Collections 2009	Monthly Collections 2010	YTD Collections 2010	Seasonal Trend for Annual Projection	Projected YTD Collections
JAN	\$450,412	\$450,412	\$332,063	\$332,063	\$328,702	\$328,702
FEB	\$447,976	\$898,388	\$382,316	\$714,379	\$331,001	\$659,703
MAR	\$424,068	\$1,322,456	\$412,196	\$1,126,575	\$346,799	\$1,006,502
APRIL	\$376,084	\$1,698,540	\$380,970	\$1,507,545	\$371,798	\$1,378,300
MAY	\$343,680	\$2,042,220	\$427,120	\$1,934,665	\$349,286	\$1,727,586
JUNE	\$373,131	\$2,415,351	\$426,015	\$2,360,680	\$362,725	\$2,090,311
JULY	\$393,688	\$2,809,039	\$436,055	\$2,796,735	\$357,460	\$2,447,771
AUG	\$455,762	\$3,264,801	\$430,384	\$3,227,119	\$390,614	\$2,838,385
SEPT	\$367,533	\$3,632,334	\$466,796	\$3,693,915	\$368,650	\$3,207,035
OCT	\$335,160	\$3,967,494	\$389,947	\$4,083,862	\$379,748	\$3,586,783
NOV	\$316,415	\$4,283,909	\$439,025	\$4,522,887	\$326,233	\$3,913,016
DEC	\$391,323	\$4,675,232		\$4,522,887	\$388,035	\$4,301,051

Sales Tax Collections by Month



Resources for Business Owners

As a business owner in Evans, you have amazing resources available to you! First check out our website at www.weareevans.com It has more detailed community information, including enterprise zone maps, incentives, business license fees, taxes population numbers, demographics, etc. Feel free to contact Sheryl Sheryl Trent for additional City information or with city related questions. You can reach her at strent@ci.evans.co.us or call (970) 475-1112

Training credits available from state and local agencies – You may be eligible to apply for a Colorado First Customized Training grant. For qualifying new or expanding primary sector companies, training grant dollars are available from the state through this program. Training grants are given to assist with the cost of training new or retraining existing employees. The company must contribute at least 40% of the training costs and the program will then contribute up to \$800/employee trained, depending upon actual training costs. The new jobs created must be full-time, pay above minimum wage levels for the industry and geographic area, and the company must provide a health insurance plan. Aims Community College is the administrator of this program on behalf of Weld County. Grant funded training may not begin until the training proposal has been approved by the state.

Enterprise Zone (EZ) credits – Evans has a state EZ designation (see the map at www.weareevans.com). Companies that locate or expand within the physical boundaries of the EZ are eligible to earn a variety of state income tax credits based on their specific activities primarily in equipment investment, job creation/training, research and development activities, etc. Earned credits are applied to the company's Colorado income tax liability.

Hiring assistance – Employment Services of Weld County (ESWC) is funded by the Department of Labor and other federal programs. The program provides employee placement services at no cost to either the employer or employee. ESWC offers the ability to search for and select qualified job applicants to meet specific personnel needs, can provide assistance in advertising for employees at no cost, assistance in testing/screening applicants and host job fairs on to help employers find large numbers of employees quickly. In addition, there are federal tax credits available for hiring a variety of special category job applicants. ESWC can determine if applicants meet any of the federal program guidelines and assist in program administration.

In addition to assisting companies apply for Colorado First Customized Training grant dollars, Aims Community College is dedicated to providing an educated and trained workforce for business and industry through its regularly scheduled certificate and degree programs and through the Continuing Education Division. Aims works closely with local employers to customize programs to meet their specific needs and provides a guarantee that states: "If our services fail to meet your requirements as contractually agreed upon, we will provide the service again at no charge." Aims has established training facilities dedicated to the needs of business and industry including a computer facility, electronic assembly lab and a welding facility. Aims also administers the national Work Keys Job Profiling/Skills Assessment testing program developed by ACT for employers. Through this program, Aims can profile a specific job at the work site and then develop a customized training program for that job. The Work Keys program can also be used for pre-testing potential employees in eight key areas: reading, writing, math, listening, teamwork, observation, applied technology, and locating information. Basic training programs in these areas are available at Aims to develop skills prior to hiring.



Resources for Business Owners (cont.)

Small Business Development Center - The goal at the Small Business Development Center is to help emerging and existing entrepreneurs gain control of their business operations. They provide free guidance and counseling in all aspects of funding and developing small business. While they cannot eliminate risk, they work to minimize it by helping clients write comprehensive business plans, conduct financial forecasts, strategize marketing tactics, apply for funding, and improve operations. <http://www.neccosbdc.org/>

Evans Area Chamber of Commerce - I'm sure you've heard that this is not the time to cut back on marketing. Your Chamber is here to help you with that. The free Business After and Before hours are the perfect place to meet your next customer. The low-cost seminars will focus on marketing in 2010. The monthly newsletter can give you extra exposure through articles and ads. The member-to member discount program is perfect for bringing buyers to your business. The referrals give your business free advertising. The annual Business Expo provides an excellent stage on which to promote your business. The Ambassador program gives you the opportunity to meet new members. The annual dinner is a great networking event as well as lots of fun. EvansFest in September is a wonderful family celebration with a myriad of advertising possibilities. Their new website will soon offer you the chance to have your own page in the member directory with whatever you'd like to put on it. They provide our members with: **CONNECTIONS VISIBILITY EDUCATION ADVOCACY.** <http://www.evanschamber.org/>

Upstate Colorado - They serve as a single confidential source of information for primary and maintain information about available buildings and sites, labor, and more. Upstate can coordinate and facilitate meetings with community leadership within the business, education and government sectors and assist with local government processes, including coordination of state, county and local government economic incentive packages. www.upstatecolorado.org



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