

We are Evans!

Established 1869

The Short Story

Community and Economic Development
 Evans, Colorado • 80620 • 970-475-1112

July 15, 2010

Another quarter has come and gone, and we're back with another version of The Short Story. Evans held its municipal election in April and we now have two new City Council members - Matthew Wells and Jay Schaffer. (Check out the picture below). As always we're interested in hearing from you. Give us a call or send us an email at strent@ci.evans.co.us.



The Evans City Council posed for a picture at a City Council meeting on June 15, 2010. From left to right: Laura Brown (Ward 1), Matthew Wells (Ward 2), Debbie Lambert (Ward 3), Mayor Lyle Achziger, Jay Schaffer (Ward 3), and Tom Hamblen (Ward 2).

New Businesses

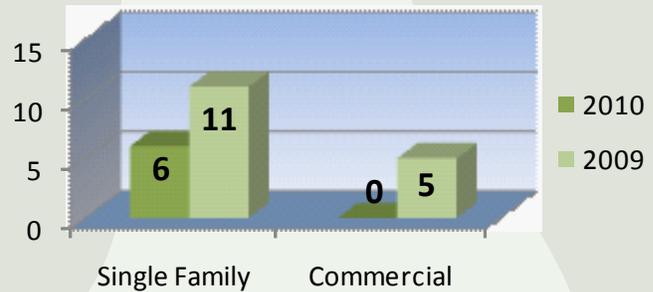
The following businesses have opened in Evans during the last quarter. Welcome to Evans!

- Redbox Automated Retail (DVD Rentals)
 3200 23rd Avenue - Loaf N Jug
 2901 37th Street - Kum N Go
 1011 37th Street - 7-Eleven
- Tempos De Salud (Dietary Supplements)
 818 31st Street, Unit G
- TKR, LLC (Aluminum Assemblies)
 1040 36th Street, Unit D

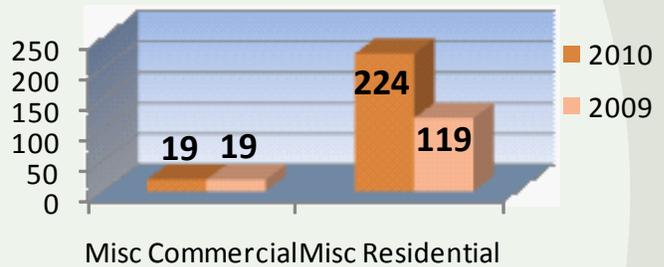
Building Permits

Following the trend from last quarter, the total number of building permits issued is up from last year, but the building permit valuations are down. It appears that more people are remodeling their existing homes rather than building new ones. We're still waiting for our first commercial building start of the year, but we've had some recent conversations with developers and are expecting that number to increase next quarter.

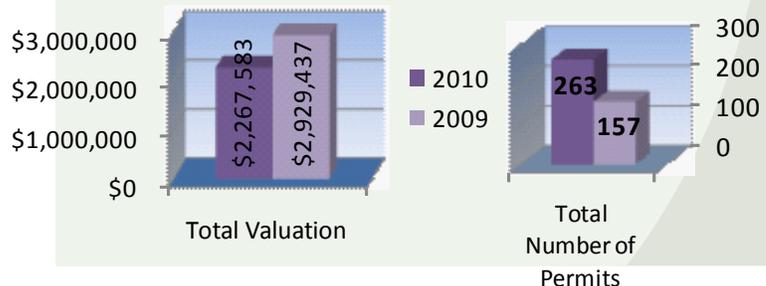
New Building Permits (January through June)



Other Building Permits (January through June)



Year-To-Date Totals



2010 Infrastructure Projects

Construction of the West Service Road Bike Trail, formerly slated for 2009, was held off until 2010 and construction has recently begun on the southern portion of the project. We're very excited that this project is moving forward as it will beautify and greatly improve pedestrian access to businesses lining the western edge of the US 85 corridor. Furthermore, the new trail links up with the Riverside Park trail on the southern end and the end of the Evans Ditch trail near 31st Street. This connection is a vital piece as we move forward in fulfilling the goals of our Trails Master Plan.

West Service Road (WSR) Bicycle/Pedestrian Trail (ARRA Funds – Stimulus)

- New concrete trail following the west side of WSR.
- Located between the South Platte River and 31st Street.
- Also includes construction of concrete curb and gutter for many sections.
- Construction began in March and is scheduled for completion in August.
- Grant funds awarded for this project totaled \$629,000.



West Service Road Bike Trail south of 31st Street near the Evans Heritage Inn

Riverside Park Ball Park Pavilion Concrete Project

- New concrete pavilion and tree grates between the four ball fields in Riverside Park.
- Provides improved drainage and aesthetics to a heavily used recreation facility.
- Project completed in April; new trees planted in May.



Riverside Ball Park Pavilion

23rd Avenue Outfall Storm Sewer Project

- Large diameter storm sewer from detention pond within the Ridge at Prairie View Subdivision to the South Platte River.
- Follows future 23rd Avenue alignment.
- Project advertised for construction in Fall 2010 pending design completion.

Chappelow Trail (Safe Routes to School Program)

- New sidewalk along the north side of the Chappelow. Detention Pond next to Chappelow Magnet School and near the intersection of 34th Street and 17th Avenue.
- Grant funds awarded for this project totaled \$100,000 which includes additional funding for an 11th Avenue school crossing near John Evans Middle School.
- Project advertised for construction in late summer 2010.

Evans Promotional Video

We're proud to partner with Aims Community College to produce several promotional videos for the City of Evans! If you have professional video clips of your Evans business or an Evans event, please send that to us! If you have some ideas of events or areas you think would be perfect to include in a video about our City, send an email to Sheryl Trent at strent@ci.evans.co.us. Thanks!

New Evans Economic Development Advisory Council

The Evans Economic Development Advisory Council was established on June 1 by formal resolution. We are looking for up to 15 people interested in economic development in Evans. You'll meet as needed, no more than monthly, to discuss issues related to economic development. Those issues could include attraction of new businesses, how to retain and grow our existing businesses, how to create a business friendly environment, infrastructure development, incentives, hot topics, new revenue, sales tax issues and much more.

If you have an interest contact Sheryl Trent at 475-1112 or fill out the application for the EEDAC, which can be found on the City's main website, www.cityofevans.org, and return it to Sheryl.

Join us on September 11th in Riverside Park for EvansFest 2010!

Tentative Schedule:

8:00 am to 10:00 am - Pancake Breakfast
(\$2/person)

9:00 am - Paws and Sneakers 5K Race

10:00 am - Parade

11:00 am to 2:00 pm - Vendors, food & drink,
FREE inflatables, petting zoo

11:00 am - 5K and Parade Awards

11:00 am to 12:00 pm - Trichome Reggae Band

12:00 pm to 12:30 pm - Eric Melvin and

Angelyne the Amazing Deaf Cattle Dog

12:30 pm to 1:00 pm - Field games for all ages

1:00 pm to 1:30 pm - Evan Kidz Dance

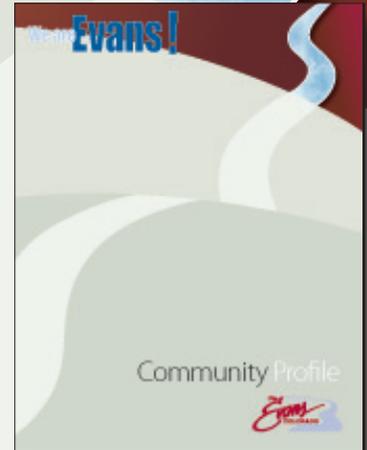
1:30 pm to 2:00 pm - Trichome Reggae Band

Please go to cityofevans.org under "Recreation" for vendor and parade applications.



Evans Community Profile

Check out our new Community Profile on our website, stop by the Evans Community Complex and pick one up or contact Sheryl for your own copy (or several to hand out to your customers and colleagues). This document is full of information about the City's demographics, business incentives and partnerships and is geared to new business owners looking to locate in Evans and residents considering a move to Evans.



Evans Sales Tax Numbers

As we have another month of 2010 under our belt, the gap between 2009 and 2010 is narrowing and we are still ahead of our year to date projections.

April collections were up 1% from last year. This is the first month of the year we showed improvement over 2009.

- Our base sales tax contributors were 6% ahead for this month as compared to April 2009. This is a considerable improvement as compared to March, which was 5% behind 2009.
- The motor vehicle category fell slightly from March (1% behind 2009) to 3% behind 2009 in April. February was our high month at 9% ahead of 2009.
- Industrial continued to gain ground, up another percent from March to 6% ahead of April 2009.
- The commercial category of collections gained back some of the losses it saw in March to end April 3% behind 2009 as compared to 5% behind in March.

For more information contact Jessica Gonifas at jgonifas@ci.evans.co.us or check out the Finance Department's web page on the City website, www.cityofevans.org.

A Silver Lining...?

According to the Northern Colorado Business Report, the outlook for the Northern Colorado economy is good. Greeley and Weld County are on schedule to add more than 1,000 primary jobs in the next three to five years as a three-phase Leprino Foods cheese factory gets under way and JBS moves Pilgrim's Pride management to Greeley and brings its transportation division in-house. In addition, Vestas continues to receive orders for new blades. These primary jobs will stimulate at least another 1,000 secondary jobs. Even if the U.S. economy grows sluggishly, the Northern Colorado economy will not be slowed significantly.

Zoning Board of Appeals Vacancy

The City has a vacancy on our Zoning Board of Appeals (ZBA). The ZBA hears appeals regarding decisions made by both staff and the City Council, and meets on an as-needed basis. The five members of the ZBA are all residents of Evans and have wide ranging backgrounds. If you are interested in learning more about this vacancy, contact the City at (970) 475-1112.

Upcoming SBDC Events

Power of Email Marketing

WHEN: Thursday, August 5, 2010 from 11:00 AM – 12:00 PM

WHERE: Online

SUMMARY: This interactive, online training session will focus on building your business by using effective email marketing. Learn how to increase deliverability and open rates, schedule your email communication, build relationships with current customers, write compelling content and more! Case studies will be presented on how companies like yours use email marketing to build business and grow sales. You will leave with valuable information regarding the acquisition and retention of quality subscribers.

COST: FREE

REGISTER NOW:

<https://www1.gotomeeting.com/register/797763264>



Upstate Colorado Releases its 2010 Demographic Profile for Weld County

Upstate's Demographic Profile is chock-full of demographic information including regional economic, population and employment numbers. The report also highlights education (including regional colleges and universities), community services, utilities and taxes. This is a great resource for any business currently located in Weld County or looking to relocated here. The report is posted on the Evans Economic Development website (weareevans.com/demographics.html). Check it out!

Some numbers from the report...

Evans Population (2008): 18,764

Greater Greeley Population (2008): 114,832

Labor Force (Weld County): 116,302

2009 Average Wage (Weld County): \$39,624
Percent Change from 2008: 10.12%

High School Graduate or Higher (Weld County): 82.7%

Bachelor's Degree or Higher (Weld County): 21.1%

National Ranking of Agricultural Products Sold (Weld County): #5



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