



2014 Keep It Local Membership Guide

The City of Evans is introducing a **New Shop Local Program** limited to **50 Evans businesses!**

Benefits include:

Business has a priority listing in our online directory with a link to your website

- Receive "**Keep It Local**" window/door decal, shopping bags and other fun items to promote your business and your support for shopping local
- **Promotions and advertising, including the Greeley Tribune, City website, FaceBook, Twitter and more!**
- Community of business owners and community leaders
- Valuable business insight: tips, articles, studies
- Use of the **Keep It Local - Shop Evans** name and logo for your business cards, shelf tags, advertisements, website, and fleet vehicles.
- An opportunity to be profiled through our campaigns and **Keep It Local - Shop Evans** promotions and advertising
- Your events and promotions featured on City of Evans Facebook page: <https://www.facebook.com/cityofevans>
- Inclusion in **Keep It Local - Shop Evans** printed material

To apply, go to our website at: www.evanscolorado.gov/shoplocal/apply and fill out the form. Be sure to upload your business logo and any coupons or flyers. **We will accept applications until August 29th, 2014.** If you are selected as a "**Shop Local**" business, you will receive a welcome letter from the City along with a phone call with more details.

We only ask that you offer coupons to your customers as a part of our advertising campaign, and fill out a brief and easy survey at the end so we can track our success and make it better next year!

Contact Sheryl Trent, Economic Development Director, at strent@evanscolorado.gov with any questions, or leave a message for her at (970) 475-1112.