

CITY OF EVANS HERITAGE DAY SPONSORSHIP



SEPTEMBER 13, 2025

8:30 AM-2:00 PM | CITY PARK

5:00-8:30 PM | RIVERSIDE PARK

The City of Evans is excited to plan the community's most cherished event! Heritage Day will begin at City Park on Saturday morning with the parade and pancake breakfast, followed by amusements, food trucks, and local vendors throughout the park. The evening portion of the event will consist of the beer and spirits garden, food trucks, and live music by Those Crazy Nights at Riverside Park. The night will end with the crowd favorite fireworks extravaganza!

**TITLE
SPONSOR**

\$10,000
Limit 1

**GOLDEN SPIKE
SPONSOR**

\$5,000
Limit 3

**SETTLER
SPONSOR**

\$2,500

**PIONEER
SPONSOR**

\$1,000

**EXPLORER
SPONSOR**

\$500

Exclusive Naming Rights

Fireworks

Your choice of
amusements or
stage

Logo inclusion on stage scrim



Banner at event - Company
provided (no larger than 3' x 5')



Event announcement mentions

6

4

2

1

1

Facebook mentions with Evans
Recreation for Heritage Day

8

6

4

2

1

Logo inclusion on event publication
materials



One-time press release to Greeley
Tribune to announce the event



Banner at event (provided by City,
combined with other sponsor logos)



Event flyer (with sponsor logos) included in 3
editions of the Evans Express monthly newsletter



City of Evans website inclusion

Logo & Link

Logo & Link

Logo & Link

Logo & Link

Business
Listing

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CONTINUED...



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\$500

Pancake Breakfast Tickets

15

10

5

2

Dinner Tickets

15

10

5

2

Entry into the parade



Vendor booth space



Logo inclusion on volunteer shirts

