



**SPONSORSHIP
OPPORTUNITIES**



At the City of Evans, our work is guided by our EDGE core values: Empower, Deliver, Grow, and Engage. These values reflect how we care for our community and how we build lasting relationships with the businesses who call Evans home.

Recreation is where our community comes to life. It is where children play their first sport, where families gather for seasonal celebrations, and where neighbors connect across generations. From youth leagues and summer day camp to Blooms and Brews and Evans Heritage Day, our programs create shared experiences that define Evans as the Community of Choice.

Our 2025 Recreation Needs Assessment shows what we already see every day: our residents value recreation, participation is strong, and demand continues to grow. As our city evolves, maintaining affordable and accessible opportunities for families remains a priority.

Sponsorship is more than recognition. It is partnership. When local businesses invest in recreation, they invest directly in the families who walk through their doors every day. Together, we:

- Empower** young people to build confidence and skills
- Deliver** safe and welcoming spaces for connection
- Grow** community pride and belonging
- Engage** residents in experiences that create lasting memories

Your support stays here in Evans and directly strengthens the community we share. We look forward to exploring how we can partner to strengthen recreation and community life in Evans.

To better understand the community your partnership would support, we invite you to explore a snapshot of Evans and the residents we proudly serve.

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COMMUNITY SNAPSHOT

THE PEOPLE, GROWTH, AND IMPACT
BEHIND OUR RECREATION PROGRAMS

WHO WE SERVE

23,000
RESIDENTS

25% GROWTH
SINCE 2010

8,000
HOUSEHOLDS

50% LATINO
HISPANIC

\$79,000 MEDIAN
HOUSEHOLD
INCOME

57% AGES
0-34

IMPACT & REACH

368.6K VIEWS
ON FACEBOOK

10.9K VISITS
ON FACEBOOK

36.9K VISITS
ON WEBSITE

20.5K UNIQUE
WEBSITE USERS

18.5K COMPLEX
VISITS

9,500 HOURS
OF FACILITY
UTILIZATION

GOLF TOURNAMENT



JULY 24, 2026
EATON COUNTRY CLUB

The 31st Annual City of Evans Golf Tournament will tee off for the four-person scramble at 8 am and includes breakfast and lunch.

This tournament is dedicated to providing a fun and exciting day of golf, while the revenues generated through this tournament will support keeping program costs low for the youth in our community.

SPONSOR DEADLINE: MAY 15

TITLE SPONSOR	LUNCH OR DRINK SPONSOR	TOWEL SPONSOR	SWAG BAG SPONSOR	BREAKFAST SPONSOR
\$5,000	\$2,500	\$1,500	\$1,500	\$1,000
Limit 1	Limit 2 per category	Limit 2	Limit 2	Limit 2

Official Event Sponsor Recognition on All Event Materials	✓				
Dominant Signage at Event (provided by sponsor)	✓				
Banner at Event - Company Provided (no larger than 3' x 5')	✓	✓			
Foursome Play with Cart (\$600 value)	2	1			
Facebook Mentions with Evans Recreation for Golf Tournament	4	2	1	1	1
Logo Inclusion on Event Publication and Tournament Rules	Golf Towels & Swag Bags	Lunch Sign or Drink Tickets	Golf Towels	Swag Bags	Signage at Breakfast
Logo Inclusion in Evans Express Newsletter	✓	✓			
Opportunity to Provide Promotional Item in Swag Bags	✓	✓	✓	✓	✓
Hole Sponsor Sign	✓	✓			
City of Evans Recreation Website Inclusion	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Logo & Link



GOLF TOURNAMENT

CONTINUED...



DRIVING RANGE SPONSOR

\$1,000

Limit 1

GOLF BALL SPONSOR

\$1,000

Limit 1

HOLE CONTEST SPONSOR

\$1,000

Limit 1

PRIZE SPONSOR

\$500

HOLE SPONSOR

\$150

Facebook Mentions with Evans Recreation for Golf Tournament	1	1	1		
Logo Inclusion on Event Publication and Tournament Rules	Driving Range	Golf Balls	5 Contest Holes on Course	Custom	Hole Sign
Opportunity to Provide Promotional Item in Swag Bags	✓	✓	✓		
Hole Sponsor Sign					✓
City of Evans Recreation Website Inclusion	Logo & Link	Logo & Link	Logo & Link	Business Listing	Business Listing

