



SPONSORSHIP OPPORTUNITIES



At the City of Evans, our work is guided by our EDGE core values: Empower, Deliver, Grow, and Engage. These values reflect how we care for our community and how we build lasting relationships with the businesses who call Evans home.

Recreation is where our community comes to life. It is where children play their first sport, where families gather for seasonal celebrations, and where neighbors connect across generations. From youth leagues and summer day camp to Blooms and Brews and Evans Heritage Day, our programs create shared experiences that define Evans as the Community of Choice.

Our 2025 Recreation Needs Assessment shows what we already see every day: our residents value recreation, participation is strong, and demand continues to grow. As our city evolves, maintaining affordable and accessible opportunities for families remains a priority.

Sponsorship is more than recognition. It is partnership. When local businesses invest in recreation, they invest directly in the families who walk through their doors every day. Together, we:

- Empower** young people to build confidence and skills
- Deliver** safe and welcoming spaces for connection
- Grow** community pride and belonging
- Engage** residents in experiences that create lasting memories

Your support stays here in Evans and directly strengthens the community we share. We look forward to exploring how we can partner to strengthen recreation and community life in Evans.

To better understand the community your partnership would support, we invite you to explore a snapshot of Evans and the residents we proudly serve.

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Recreation Manager
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jbaiamonte@evanscolorado.gov
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COMMUNITY SNAPSHOT

THE PEOPLE, GROWTH, AND IMPACT
BEHIND OUR RECREATION PROGRAMS

WHO WE SERVE

23,000
RESIDENTS

25% GROWTH
SINCE 2010

8,000
HOUSEHOLDS

50% LATINO
HISPANIC

\$79,000 MEDIAN
HOUSEHOLD
INCOME

57% AGES
0-34

IMPACT & REACH

368.6K VIEWS
ON FACEBOOK

10.9K VISITS
ON FACEBOOK

36.9K VISITS
ON WEBSITE

20.5K UNIQUE
WEBSITE USERS

18.5K COMPLEX
VISITS

9,500 HOURS
OF FACILITY
UTILIZATION

BLOOMS & BREWS



MAY 2, 2026

**12:00-5:00 PM
RIVERSIDE PARK**

Blooms & Brews is a free, outdoor spring celebration bringing the Evans community together for live music, local breweries, plant nurseries, food trucks, kids' amusements, lawn games, a cornhole tournament, and family-friendly activities. In partnership with local businesses and community organizations, this medium-sized event celebrates the season while creating a vibrant, welcoming atmosphere for residents of all ages.

**SIGNATURE
BLOOM**

\$7,500

Limit 1

**GOLDEN
BLOSSOM**

\$5,000

Limit 3

**GARDEN
PARTNER**

\$2,500

**SPRING
SEEDLING**

\$1,000

**COMMUNITY
SPROUT**

\$500

	SIGNATURE BLOOM	GOLDEN BLOSSOM	GARDEN PARTNER	SPRING SEEDLING	COMMUNITY SPROUT
Exclusive Naming Recognition ("Presented by")	✓				
Company Branded Cornhole Boards	✓				
Branded On-Site Activation Space	✓	✓			
Named Sponsor of Area (Activity Zone, Cornhole Tournament, etc)	✓	✓			
Event Announcement Mentions	2	1			
Meal Tickets	10	5	2		
Facebook Mentions with Evans Recreation	4	2	1		
Banner at Event - Company Provided (No Larger than 3' x 5')	✓	✓	✓	✓	
Logo Inclusion on Event Publication Materials	✓	✓	✓	✓	
City of Evans Website Inclusion	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Business Listing

BLOOMS & BREWS

CONTINUED...



SIGNATURE BLOOM

\$7,500

Limit 1

GOLDEN BLOSSOM

\$5,000

Limit 3

GARDEN PARTNER

\$2,500

SPRING SEEDLING

\$1,000

COMMUNITY SPROUT

\$500

One-Time Press Release to Announce the Event	✓	✓	✓	✓	✓
Event Flyer (with Sponsor Logos) Included in 2 Editions of the Evans Express Monthly Newsletter	✓	✓	✓	✓	Business Listing
Logo on Event Banner/Signage	✓	✓	✓	✓	Business Listing
Logo Inclusion on Volunteer Shirts	✓	✓	✓	✓	Business Listing



GOLF TOURNAMENT



JULY 24, 2026
EATON COUNTRY CLUB

The 31st Annual City of Evans Golf Tournament will tee off for the four-person scramble at 8 am and includes breakfast and lunch.

This tournament is dedicated to providing a fun and exciting day of golf, while the revenues generated through this tournament will support keeping program costs low for the youth in our community.

SPONSOR DEADLINE: MAY 15

TITLE SPONSOR
\$5,000
Limit 1

LUNCH OR DRINK SPONSOR
\$2,500
Limit 2 per category

TOWEL SPONSOR
\$1,500
Limit 2

SWAG BAG SPONSOR
\$1,500
Limit 2

BREAKFAST SPONSOR
\$1,000
Limit 2

Official Event Sponsor Recognition on All Event Materials	✓				
Dominant Signage at Event (provided by sponsor)	✓				
Banner at Event - Company Provided (no larger than 3' x 5')	✓	✓			
Foursome Play with Cart (\$600 value)	2	1			
Facebook Mentions with Evans Recreation for Golf Tournament	4	2	1	1	1
Logo Inclusion on Event Publication and Tournament Rules	Golf Towels & Swag Bags	Lunch Sign or Drink Tickets	Golf Towels	Swag Bags	Signage at Breakfast
Logo Inclusion in Evans Express Newsletter	✓	✓			
Opportunity to Provide Promotional Item in Swag Bags	✓	✓	✓	✓	✓
Hole Sponsor Sign	✓	✓			
City of Evans Recreation Website Inclusion	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Logo & Link

GOLF TOURNAMENT

CONTINUED...



DRIVING RANGE SPONSOR

\$1,000
Limit 1

GOLF BALL SPONSOR

\$1,000
Limit 1

HOLE CONTEST SPONSOR

\$1,000
Limit 1

PRIZE SPONSOR

\$500

HOLE SPONSOR

\$150

Facebook Mentions with Evans Recreation for Golf Tournament	1	1	1		
Logo Inclusion on Event Publication and Tournament Rules	Driving Range	Golf Balls	5 Contest Holes on Course	Custom	Hole Sign
Opportunity to Provide Promotional Item in Swag Bags	✓	✓	✓		
Hole Sponsor Sign					✓
City of Evans Recreation Website Inclusion	Logo & Link	Logo & Link	Logo & Link	Business Listing	Business Listing



EVANS HERITAGE DAY



SEPTEMBER 19, 2026

8:30 AM-2:00 PM | CITY PARK

5:00-8:30 PM | RIVERSIDE PARK

Evans Heritage Day is among the community's most cherished traditions, bringing together a few thousand residents and visitors for a day of celebration and community pride. The day begins at City Park with the parade and pancake breakfast, followed by family-friendly amusements, food trucks, and local vendors. The evening continues at Riverside Park with the beer and spirits garden, live music, and a fireworks finale that brings the community together under the lights.

SPONSOR DEADLINE: JULY 1

TITLE SPONSOR
\$10,000
Limit 1

GOLDEN SPIKE SPONSOR
\$5,000
Limit 3

SETTLER SPONSOR
\$2,500

PIONEER SPONSOR
\$1,000

EXPLORER SPONSOR
\$500

	TITLE SPONSOR	GOLDEN SPIKE SPONSOR	SETTLER SPONSOR	PIONEER SPONSOR	EXPLORER SPONSOR
Exclusive Naming Rights	Fireworks	Your choice of amusements or stage			
Logo Inclusion on Stage Scrim	✓	✓			
Banner at Event - Company Provided (No Larger than 3' x 5')	✓	✓	✓		
Event Announcement Mentions	6	4	2	1	
Facebook Mentions with Evans Recreation for Heritage Day	8	6	4	2	
Logo Inclusion on Event Publication Materials	✓	✓	✓	✓	
One-Time Press Release to Announce the Event	✓	✓	✓	✓	
Banner at Event (Provided by City, Combined with Other Sponsor Logos)	✓	✓	✓	✓	
Event Flyer (with Sponsor Logos) Included in 3 Editions of the Evans Express Monthly Newsletter	✓	✓	✓	✓	Business Listing
City of Evans Website Inclusion	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Business Listing

EVANS HERITAGE DAY

CONTINUED...



TITLE SPONSOR

\$10,000

Limit 1

GOLDEN SPIKE SPONSOR

\$5,000

Limit 3

SETTLER SPONSOR

\$2,500

PIONEER SPONSOR

\$1,000

EXPLORER SPONSOR

\$500

Lunch Tickets	10	5			
Dinner Tickets	15	10	5		
Entry Into the Parade	✓	✓	✓		
Vendor Booth Space	✓	✓	✓		
Logo Inclusion on Volunteer Shirts	✓	✓	✓	Business Listing	Business Listing



COMMUNITY EVENT SPONSORSHIPS

WHERE CONNECTION, CELEBRATION, AND COMMUNITY COME TOGETHER.



City of Evans' seasonal events create meaningful opportunities for families and neighbors to gather throughout the year. These celebrations welcome hundreds of participants at each event and reflect the heart of our community. Sponsors may choose to support one or multiple events, creating customized visibility while investing directly in experiences that define Evans.

- Valentine's Day Tea | February
- Kids' Night Out | March
- Easter Eggstravaganza | April
- Splash into Summer | June
- Back-to-School Bash | August
- Trick or Treat Trail | October
- Holiday Lighting Ceremony
- Kids' Night Out | December

COMMUNITY CHAMPION



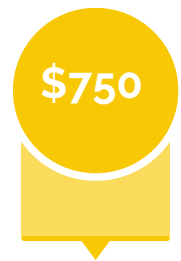
COMMUNITY PARTNER



COMMUNITY SUPPORTER



COMMUNITY FRIEND



Sponsored Events	8 events	4 events	2 events	1 event
Company Booth/Banner at Event	8 events	4 events	2 events	1 event
Distribute Marketing at Event	8 events	4 events	2 events	1 event
Logo Inclusion on Event Publication Materials	8 events	4 events	2 events	1 event
Facebook Mentions with Evans Recreation	8 events	4 events	2 events	1 event
City of Evans Website Inclusion	Logo & Link	Logo & Link	Logo & Link	Business Listing