

EVANS HERITAGE DAY



SEPTEMBER 19, 2026

8:30 AM-2:00 PM | CITY PARK

5:00-8:30 PM | RIVERSIDE PARK

Evans Heritage Day is among the community's most cherished traditions, bringing together a few thousand residents and visitors for a day of celebration and community pride. The day begins at City Park with the parade and pancake breakfast, followed by family-friendly amusements, food trucks, and local vendors. The evening continues at Riverside Park with the beer and spirits garden, live music, and a fireworks finale that brings the community together under the lights.

SPONSOR DEADLINE: JULY 1

TITLE SPONSOR

\$10,000
Limit 1

GOLDEN SPIKE SPONSOR

\$5,000
Limit 3

SETTLER SPONSOR

\$2,500

PIONEER SPONSOR

\$1,000

EXPLORER SPONSOR

\$500

	TITLE SPONSOR	GOLDEN SPIKE SPONSOR	SETTLER SPONSOR	PIONEER SPONSOR	EXPLORER SPONSOR
Exclusive Naming Rights	Fireworks	Your choice of amusements or stage			
Logo Inclusion on Stage Scrim	✓	✓			
Banner at Event - Company Provided (No Larger than 3' x 5')	✓	✓	✓		
Event Announcement Mentions	6	4	2	1	
Facebook Mentions with Evans Recreation for Heritage Day	8	6	4	2	
Logo Inclusion on Event Publication Materials	✓	✓	✓	✓	
One-Time Press Release to Announce the Event	✓	✓	✓	✓	
Banner at Event (Provided by City, Combined with Other Sponsor Logos)	✓	✓	✓	✓	
Event Flyer (with Sponsor Logos) Included in 3 Editions of the Evans Express Monthly Newsletter	✓	✓	✓	✓	Business Listing
City of Evans Website Inclusion	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Business Listing

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CONTINUED...



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Lunch Tickets	10	5			
Dinner Tickets	15	10	5		
Entry Into the Parade	✓	✓	✓		
Vendor Booth Space	✓	✓	✓		
Logo Inclusion on Volunteer Shirts	✓	✓	✓	Business Listing	Business Listing

