



Economic Development in Evans

The Annual Report for 2012

January, 2013



Evans Economic
Development Advisory
Council Members -
2012

Cruz Moncivais, Chair
Fred Burmont, Vice Chair
Wayne Pickens
Scott Riley
Bill Garcia
Dennis Oberhelman
Kip McLeland
John Benjamin
Kim Wass
Ranelle Lang
Cecil Knox



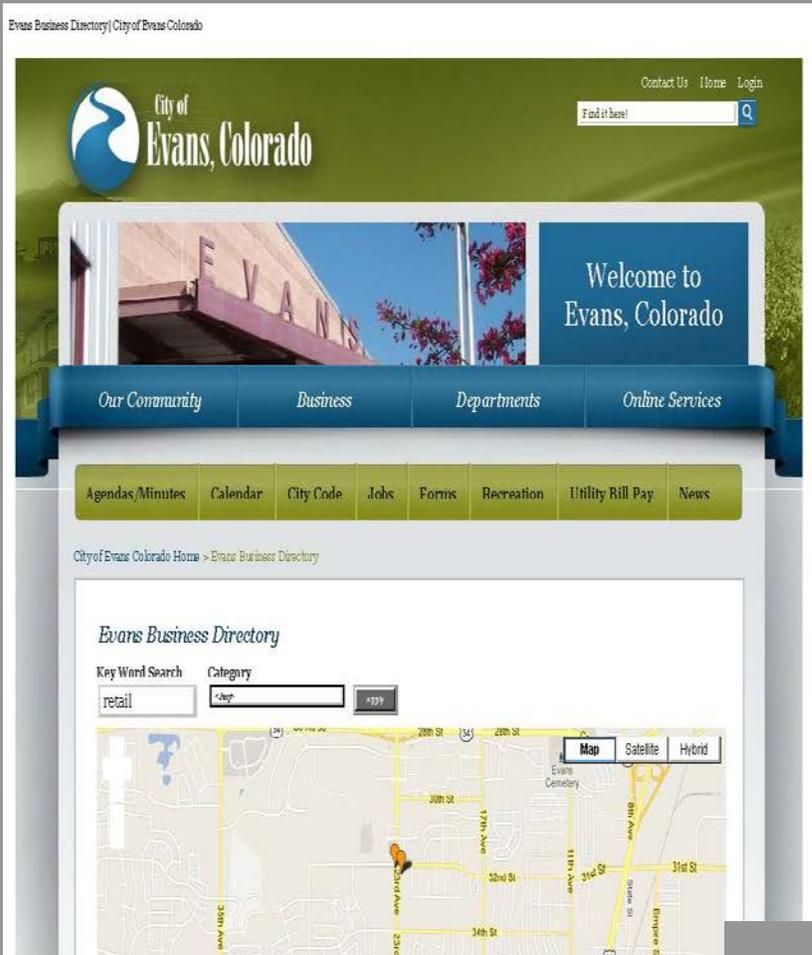
Wayfinding Signs Showing the
Avenues of Evans

Evans on the Move!

Projects

2012 was a busy year for Economic Development. Some of our major accomplishments include:

- Completion of Phase I of the Wayfinding Signage Program
- Completion of the Shop and Dine in Evans Web Site
- “App” for Shop and Dine Map for mobile applications
- Completion of Retail Strategy
- Realtor Open House Program
- Union Colony Charter School Construction
- Riverside Library and Cultural Center Kickoff
- Evans Redevelopment Agency Formation
- Supporting our Partners Including
 - o Evans Area Chamber of Commerce
 - o Greeley Chamber of Commerce
 - o Small Business Development Center
 - o Upstate Colorado



Thank You!

Thank you to the citizens of Evans, City Council and City staff who have helped over the many years with economic development. We look forward to our future!



Economic Development Mission

To aggressively attract, retain, expand and revitalize business to have a deliberately positive effect in the City of Evans.

Economic Development Vision

A robust and diversified economy with high quality development, balanced and healthy revenue sources, strategic infrastructure, long range planning and capacity for the future; leading to an expanding range of outstanding regional choices in jobs, housing, and recreational activities.

Key Performance Indicators

- ✓ Increasing wealth for individuals and families
 - Income
 - Property value
- ✓ Broad based, healthy tax revenue to provide services
 - Sales
 - Use
 - Lodging
 - Food
 - Property
- ✓ Expanding choices for citizens and employers
 - Housing
 - Jobs
 - Shopping

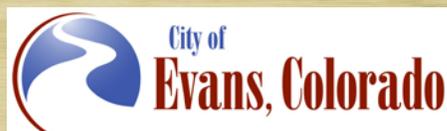
Outcomes (Measurable)

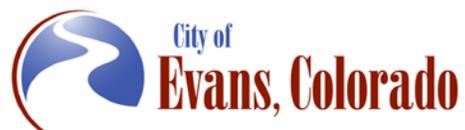
- Increase in Number and Quality of Jobs
- Increase in Personal Income
- Increase in Consumer Confidence
- Satisfaction

Looking Ahead - 2013

We are excited about the coming months and years! Some specific projects well underway and due to reach completion in 2013 include:

- | | |
|---|----------------------------|
| - Wayfinding Signage Phase II | Code Updates |
| - Financial Model for Land Use | River Corridor Master Plan |
| - John Evans Middle School | Marketing Intern |
| - Riverside Library and Cultural Center | |





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www.cityofevans.org