



Employment Services of Weld County is the *American Job Center*. Through federal funding, ESWC provides many services at no cost!

Weld County Business can connect with Business

Development Representatives to post job openings on ConnectingColorado (a Statewide platform), setup hiring events, and receive general business information. Additionally, businesses can become a work-based learning site. Program participants work for companies through time-limited work experience. The company provides mentoring and skills-based learning, while ESWC pays the participants wages and, Weld County covers the Workman's' Compensation. It's a win-win for everyone!

### If you are a job seeker, we have services for you too!

The resource room has 15 computers for public use, access to a fax machine, and copier for job search purposes. Workshops are offered to develop resumes, understand how skills can transfer from one job to another, and how to address barriers such as a criminal background. For more intense job search, if eligible, case managers can enroll you into an Employment and Training program where you have the opportunity to further your education, at little to no cost!

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- ▶ New Business Funding Opportunities
- ▶ Evans Sales & Use Tax Information
- ▶ SBDC Business Consulting
- ▶ East Colorado SBCD Events
- ▶ Employer Webinar: Breastfeeding in the Workplace
- ▶ SBA Online Learning Center
- ▶ We Love Development
- ▶ Chamber Events Spotlight
- ▶ Census 2020
- ▶ New Evans Businesses and Business Resources

## Featured Business



# BestWay2Store

### Now Under Construction

The Evans community will welcome the **BestWay2Store** self-storage facility in 2021.

Now under construction at 37th Street and Harbor Lane, the project was designed and developed by owners Dennis and Kristine Rubba. Their facility will offer 400 units in a variety of sizes including temperature controlled and drive-up spaces, plus outdoor storage for boats, recreational vehicles and other larger items.

Self-storage is a growing industry nationwide, but is especially thriving in northern Colorado as our population increases and more people are seeking storage solutions for their valuable belongings.

We look forward to welcoming this new business venture to the Evans business community next year!



Economic Development Office  
1100 37th Street, Evans, CO 80620  
970-475-1112

## Attention All Evans Businesses!

### Join the Regional Business Survey

Since the beginning of the COVID-19 pandemic, the City of Evans along with our economic development partners in Weld and Larimer Counties have been working hard to understand the impacts of COVID-19 on businesses. We want to know how to help you navigate this uncertain time.

Our regional group has assembled an online survey in order to get a better idea of how businesses have been affected.

This survey will take about 10 minutes to complete. Your responses will remain confidential and only be reported as part of the larger response from Weld and Larimer counties.

Your responses matter – please help us ensure that Evans businesses are fairly represented in our results!

**The survey closes on August 15th**

<https://form.jotform.com/202025446997158>

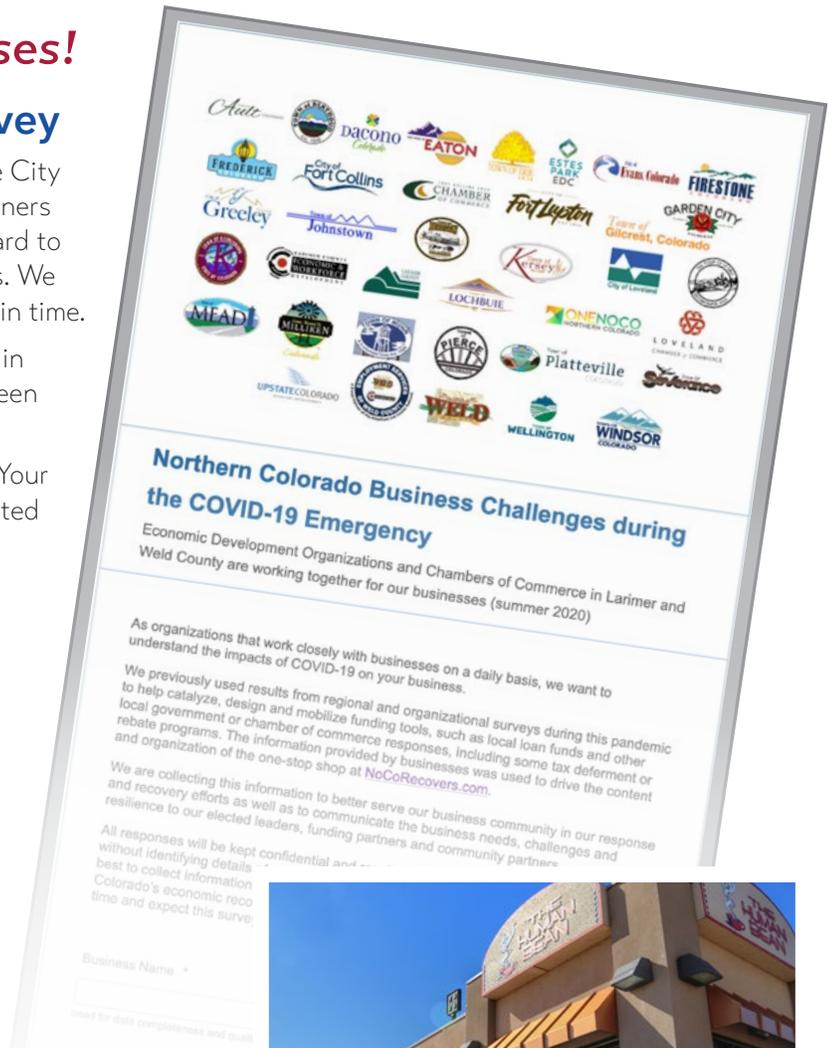
### Funding Opportunity Alert!

Soon, **Upstate Colorado Economic Development** will be launching a financial assistance program that will provide funds to Weld County businesses who demonstrate financial stress or disrupted operations. There is no repayment requirement.

This may include (but is not limited to) increased costs related to COVID-19 prevention measures or a disrupted supply network leading to shortage of critical inventory or materials. Assistance may not duplicate needs funded by other programs or grants received by the business/nonprofit. Funds will be provided on a reimbursement basis with appropriate documentation required. Application reviewers will determine eligibility and grant amount. Awards will depend upon the number of applicants, availability of funds, and demonstrated need. Average awards are expected to range between \$10,000 and \$25,000.

Weld County and participating communities provided funding for this local program to support businesses able to demonstrate financial stress or disrupted operations due to the public health crisis. Consideration of award amounts will be made in support of the geographic contributions loan made from individual jurisdictions.

We will alert you when the fund opens for applications. In the meantime, visit [UpstateColorado.org](http://UpstateColorado.org) for more information about countywide economic development services.



## Sales and Use Tax Information

**When did the City of Evans start self-collection of sales tax?**

Evans began self-collecting sales tax on January 1, 2011.

**What is Evans sales tax rate?**

As of July 1, 2020 the total sales tax rate in the City is 7.4%. This rate is made up of the following components:

City of Evans	4.5%
State of Colorado	2.9%
<b>Total</b>	<b>7.4%</b>

**Where do I file my Sales Tax Returns?**

The City of Evans self collects local sales tax.

You must register your business with the City of Evans and the Colorado Department of Revenue. Once you have registered your business, a City of Evans business license and tax return will be mailed to you.

**Please remit the City of Evans sales and use tax to:**

Sales Tax Division  
PO Box 912324  
Denver, CO 80291-2324

To obtain forms from the Colorado Department of Revenue, visit [www.colorado.gov/revenue](http://www.colorado.gov/revenue).

**When do I charge customers the City sales tax?**

The City sales tax is imposed on all sales (including food), leases or rentals of items sold in or delivered to Evans. Certain services such as cable TV, telephone, gas and electricity are also taxable. Professional services such as legal, advertising and accounting services are generally not taxable.

**What if I deliver the item/service to an address located outside of the City limits?**

You should contact the City where the item is delivered to determine if you need to collect that city's tax.

### Supporting Documents

- ▶ Accommodations Tax Return Form
- ▶ Sales & Use Tax Return Form (fillable)  
Effective July 1, 2020
- ▶ Sales & Use Tax Return Form (non-fillable)  
Effective July 1, 2020



## SBDC CONSULTING

### No-cost Confidential Consulting

At no charge, you can meet with an East Colorado Small Business Development Center **Business Consultant** who understands your situation and can devise an action plan to progress your company. Whether you are an established business owner or just starting out, the SBDC provides custom-fit resources to help your business at its core.

#### STARTING YOUR BUSINESS

- ❖ Business planning
- ❖ Demographic and industry data
- ❖ Licensing and registration

#### GROWING YOUR BUSINESS

- ❖ Financial analysis
- ❖ Marketing, advertising and sales
- ❖ Social media and websites
- ❖ Pricing products and services

#### SUSTAINING YOUR BUSINESS

- ❖ Disaster preparedness
- ❖ Strategic planning
- ❖ Lean manufacturing
- ❖ Capital formation

#### HELPING YOU PROSPER

- ❖ Expanding locations and products
- ❖ Business valuations
- ❖ Rebranding and retooling
- ❖ Exit strategies

Current and potential business owners may request business consulting services. An East CO Team member will contact you to briefly learn more about your business, then schedule an initial meeting. Share immediate reasons for your business consulting request with your SBDC consultant. We will listen to your goals, successes, roadblocks, business stages, and industry challenges. Your East Colorado SBDC consultant will assess the most effective ways to help you and your business. We may also match you with practical workshops, tools and partner resources – whatever is the best fit to help you succeed.

<https://eastcoloradosbdc.com/business-resources/business-planning/>



# EAST CO SBDC

## DREAM FOCUSED | BUSINESS MINDED

At the Colorado SBDC, we support small businesses from start-up through scale-up. We are committed to helping local companies grow and prosper with no-cost, confidential consulting; business workshops; and an array of business resources.

East CO SBDC is continuing to support thirteen Colorado counties with no-cost virtual consulting to businesses impacted by COVID-19 and new emerging companies.

### GET CONSULTING



### DISCOVER WORKSHOPS



### CONNECT ONLINE



## MEET A CONSULTANT

Kyla Benson is both a business consultant and the Associate Director at the East CO SBDC. Kyla covers three offices in Evans, Greeley, and Windsor.





**Epic Series**

Get Out of Your Own Way, Greeley, CO

**When:** August 11, 2020 | 9:00 – 10:30 PM

**Where:** FMS Bank  
2425 35th Avenue  
Greeley, CO 80634

**Cost:** FREE

**Details Online:** [CLICK HERE](#)



**Strictly Business Creating Community Series**

Digital Marketing on a Dime, Windsor, CO

**When:** August 19, 2020 | 5:00 - 7:00 PM

**Where:** Clearview Library District, Windsor-Severance Library  
720 3rd St  
Windsor, CO 80550

**Cost:** FREE

**Details Online:** [CLICK HERE](#)



**Strictly Business Creating Community Series**

Getting Started with Videography: Windsor, CO

**When:** September 16, 2020 | 5:00 – 7:00 PM

**Where:** Clearview Library District, Windsor-Severance Library  
720 3rd St  
Windsor, CO 80550

**Cost:** FREE

**Details Online:** [CLICK HERE](#)



**Grow With Google**

Annual Holiday Livestream: Windsor, CO

**When:** October 14, 2020 | 10:00 - 11:00 AM

**Where:** Clearview Library District, Windsor-Severance Library  
720 3rd St  
Windsor, CO 80550

**Cost:** FREE

**Details Online:** [CLICK HERE](#)

# EMPLOYER WEBINAR



## The Business Case for Breastfeeding

Discover what every employer needs to know about supporting breastfeeding employees. Learn best practices for supporting nursing employees and how they impact your business.



### PRESENTED BY

Mike Schwan, MS.RD, CLC, Weld  
County Department of Public Health

Kailin Hamilton, RD, IBCLC,  
President, Northern Colorado  
Breastfeeding Coalition

Alena Clark, Professor, PhD,  
MPH, RD, CLC, University of  
Northern Colorado

*Veterans and eligible spouses are entitled to priority access to Department of Labor funded programs. Auxiliary aids and services are available upon request to individuals with disabilities. Dial 711 for Relay Services. ESWC is an equal opportunity program and employer.*

### EVENT DETAILS

 Wednesday, August 12

 11:30 a.m. – 1:00 p.m.

 No Cost

 Online

 To register, contact  
[mschwan@weldgov.com](mailto:mschwan@weldgov.com)  
or (970) 400-2343

## SBA Online Learning Center



U.S. Small Business Administration

### Competitive Advantage

What sets you apart from your competition? Learn how to get a competitive advantage with this course. Learn how to brand, study your competition, identify customers and their preferences, create pricing strategies and much more. Leverage the uniqueness of your business to create a real competitive advantage.

<https://www.sba.gov/course/competitive-advantage/>

Duration: 00:30:00



### Financing Options for Small Businesses

This self-paced training exercise is an introduction to financing options for your business. Topics include; determining your financial needs, loans, grants, venture capital, angel investors, crowd funding and other financial options available to small businesses.

<https://www.sba.gov/course/financing-options-small-businesses/>

Duration: 00:30:00



### How to Write a Business Plan

This course explains the importance of business planning, defines and describes the components of a business plan, and provides access to sample plans and resources that can help you develop a very good business plan.

<https://www.sba.gov/course/how-write-business-plan/>

Duration: 00:30:00



### Market Research

You have a great product or service, but who are your customers and how can you reach them? This course will give you an overview of how to identify your customer and how to market to them.

<https://www.sba.gov/course/market-research/>

Duration: 00:30:00



### Pricing Models for Successful Business

This course explains pricing models your business might adopt. Learn how to set prices, calculate costs, assess competitors and much more.

<https://www.sba.gov/course/pricing-models-successful-business/>

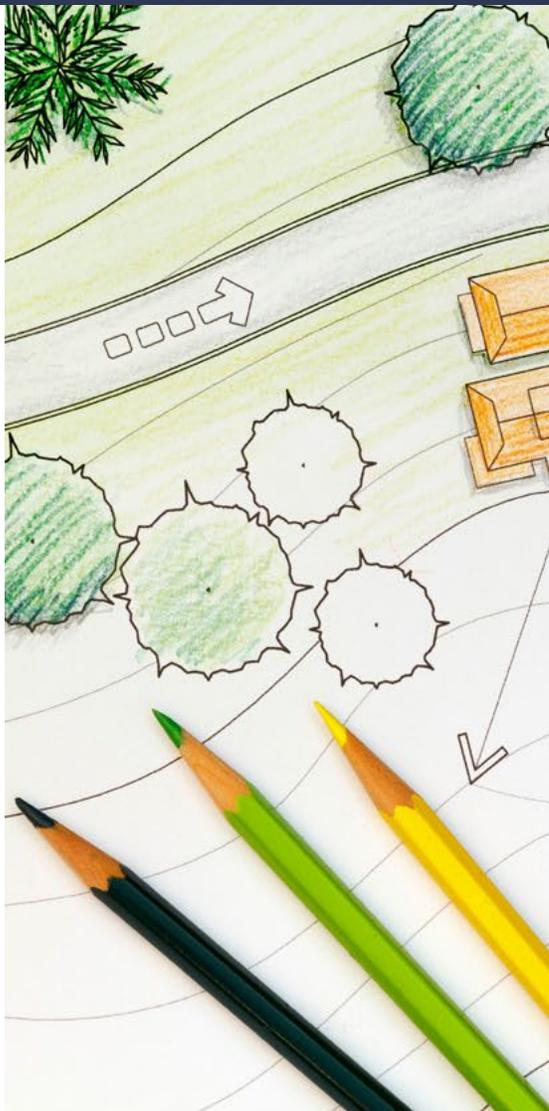
Duration: 00:30:00



EVANS PLANNING

# DEVELOPMENT INQUIRIES

JANUARY 2020 - JULY 2020



13

**NEW DEVELOPMENT -  
RESIDENTIAL**

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18

**NEW DEVELOPMENT -  
NON-RESIDENTIAL**

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27

**REDEVELOPMENT**

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11

**ANNEXATION &  
DEVELOPMENT**

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325

**CALLS / EMAILS  
REGARDING PROJECTS  
IN PROCESS**

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## We Development

The City of Evans continues to be innovative and nimble, providing exceptional land use and building permit processing. Submitting electronic applications saves developers and builders time and expensive production costs. The City of Evans is also recording all documents with Weld County electronically as well, saving an additional two weeks at the end of a project. In all, the electronic submittal and finalization processes implemented by the City of Evans is saving nearly 3 weeks of development review time and at least 2 days for building permit review when complete applications are submitted electronically. In the end, time is money and the City of Evans is an important partner with our development community.

New developments breaking ground in Evans include BestWay2Store at 37th Street and Harbor Lane (see cover story) and Ziggie's Coffee Shop just east of 35th Avenue on the south side of 37th Street. Fun fact—the City of Evans completed development review for Ziggie's Coffee Shop in five months from complete application submittal to document recording. This is a great accomplishment and illustrates how cooperative development and efficient City processes can enable development to occur in Evans. New open spaces and passive parks are under review at the southwest corner and just northeast of the intersections of 37th Street and 47th Avenue.

Evans businesses and residents are industrious and are looking for ways to redevelop and renovate their properties. Reach out to Community Development, Building and Planning to identify ways to help your next project sail through development review.

Find details online

<https://www.evanscolorado.gov/planning-zoning>.



## CHAMBER EVENT SPOTLIGHT



### Multi-Chamber Event: The Wild Animal Sanctuary

Wednesday, August 26 | 5:30–7:30 PM

2999 County Rd 53, Keenesburg, CO

Please note that this is a business event for members of participating Northern Colorado Chambers of Commerce only.



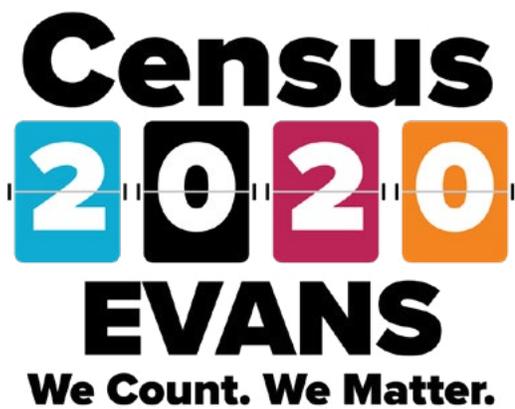
### Virtual Ag Tour 2020:

Are you involved in the local ag economy? Check out this upcoming Virtual Ag Tour:

Friday, August 28 | 8:30 AM–10:30 AM

Hear from local agri-business leaders who demonstrate the outstanding versatility of this segment of Northern Colorado's economy.

<https://business.greeleychamber.com/events/details/virtual-ag-tour-2020-17595>



AUGUST 2020

## Partnership Fact Sheet: Businesses

The once-a-decade population count provides rich data on communities, including trends in the population, projections of growth, and information on demographics. These data are valuable to businesses—they help inform better decision-making regarding

business expansions, closures, hiring strategies, and other business practices to decrease perceived risks and increase return on investments. Join us to spread the word about the importance of the 2020 Census and help ensure a complete and accurate count.

As a partner, you become part of a powerful network of government, nonprofit, corporate, and community organizations. Together, we can develop solutions to effectively reach everyone and encourage them to respond to the 2020 Census.

### BENEFITS OF A COMPLETE COUNT

A complete count of every person living in the United States has tremendous benefits for you and for your customers and employees.

#### *Census data:*

- Provide the basis for distributing grants for economic development and inform business decisions, such as local business expansion.
- Create projections of growth and help you identify prime locations to open new operations or shut old ones.
- Help business owners enhance hiring practices and identify skilled workers.
- Offer valuable information on your customer base, including income levels, household size, and homeownership, which can further inform business strategies such as pricing and locations
- Determine how much funding your community receives and its representation in government.

### WHAT IT MEANS TO BE A 2020 CENSUS PARTNER

You can make a difference—no matter how much time you're able to commit. As a trusted voice in your community, you have an important role to play in the success of the 2020 Census.

#### *These are some of the many ways you can get involved:*

- Host a workshop with your company's leaders, employees, or influential partners to discuss possible solutions to 2020 Census challenges.
- Use U.S. Census Bureau tools, information, and messaging in creative ways—such as in newsletter articles, on co-branded products, and in social media content—to raise awareness of the 2020 Census.
- Provide information to your employees and customers about the importance and benefits of participating in the 2020 Census. You can even invite Census Bureau officials to speak to them.
- Add 2020 Census digital content to your website and link to [2020census.gov](https://2020census.gov).
- Encourage your customers to work for the Census Bureau, and provide them the website link.

### INTERESTED IN PARTNERING WITH THE CENSUS BUREAU?

National organizations interested in partnering with the Census Bureau can contact the 2020 Census Partnership Program at [census.partners@census.gov](mailto:census.partners@census.gov) to share ideas about how we can work together to ensure a complete and accurate count.

For more information on the 2020 Census: <https://2020census.gov/>

## New Evans Business Licenses

### Advanced Odor Solutions of Colorado

**Location:** 3606 Cactus Avenue  
Evans, CO 80620  
**Business Activity:** RETAIL

### Colorado Walley Association

**Location:** 3344 11th Ave  
Evans, CO 80620  
**Business Activity:** Other Clothing Store

### Ni de Aqui Ni de Alla Family Restaurant

**Location:** 2909 37th St  
Evans, CO 80620  
**Business Activity:** Restaurants

### Castle Heating & Cooling

**Location:** 3319 Monte Christo Ave  
Evans, CO 80620  
**Business Activity:** Plumbing, Heating

### Angelita's Kitchen Kart

**Location:** 2929 11th Ave  
Evans, CO 80620  
**Business Activity:** Restaurant

### Renee Odell Studios LLC

**Location:** 3239 Borrossa St  
Evans, CO 80634  
**Business Activity:** Beauty Salons

### Educational Opportunities Inc (EOI)

**Location:** 2936 Ptarmigan Dr  
Evans, CO 80620  
**Business Activity:** Business Consulting

### Fig Brothers Heating and Air LLC

**Location:** 1404 36th St  
Evans, CO 80620  
**Business Activity:** Plumbing, Heating

### Evans Central Self Storage

**Location:** 3901 Central St  
Evans, CO 80620  
**Business Activity:** General Warehousing

### Able & Ready Handyman Services LLC

**Location:** 3712 Burlington Ave  
Evans, CO 80620  
**Business Activity:** Other Repair and Maintenance

### Ziggi's Coffee

**Location:** 35th & 37th  
Evans, CO 80620  
**Business Activity:** Restaurant

### Sugar's LLC

**Location:** 3322 39th Ave  
Evans, CO 80620  
**Business Activity:** Restaurants

## Links to Business Resources

### HOT TIPS

If you would like to be featured in a future edition of the Business Blast or would like to share special news or accomplishments, please contact Allison Moeding at 970-475-1112 or amoeding@evanscolorado.gov

We are especially interested in Latinx-owned businesses to feature in our next issue, which coincides with **Hispanic Heritage Month!**

